

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY H.N. SHONKWILER, SPRINGFIELD, ILL.  
DISTRIBUTING AGENCY AND NEWS DEALER

NO. IA2112

ORDER NO. 54871

DATE 7-9-1931

12½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) INTERIOR OF LINCOLN MONUMENT,  
OAK RIDGE CEMETERY, SPRINGFIELD, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

D.8004

9057811

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

JUL 20 1931

ADV



5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY VAL HIRTH, PRINTING SERVICE,  
BELLEVILLE, ILL.

22

NO. 1A2113  
ORDER No. 54872

DATE 7-9-1931

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOTEL BELLEVILLE, BELLEVILLE,  
ILL.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
CUT OUT BLDGS. AT LEFT & RIGHT. VERY LIGHT REDDISH AND A FEW  
BLUE BRICKS. WHITE LETTERING & BLUE BACKGROUND.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE JUL 13 1931

ADV

Very Rushy

10



17

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HERWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BLACKWELL WIELANDY CO.,  
ST. LOUIS, MO.

2 1/2

NO. IA2114

ORDER NO. 54868

DATE 7-9-1931

12M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ARENA, ST. LOUIS, MO.  
PRIVATE NO. BEFORE TITLE: 73

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT NONE  
P.M.

COLOR DESCRIPTION SEE  
BUILDINGS TAKE OUT WIRES & TRACKS. DOME  
ROOF  
TRIMMINGS

REMARKS  
RED, GREEN & RED TRIM ALL AROUND

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED SIGN HERE

JUL 22 1931

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

BLACKWELL WIELANDY CO.,  
ST. LOUIS, MO.

DATE 7-9-1931

NO. IA2115

ORDER NO. 54868

12½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ELECTRICAL FOUNTAIN,  
FOREST PARK, ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE: 74

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT NONE

R. M.

COLOR DESCRIPTION

SEE

REMARKS

ADD 5 SPRAYS - 4 SMALL AND ONE LARGE IN CENTER.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

JUL 21 1931

ADV

SIGN HERE

*Rush*



17  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT IS NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

BLACKWELL WIELANDY CO.,  
ST. LOUIS, MO.

NO. 1A2116

ORDER NO. 54868

DATE 7-9-1931

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) NEW UNION LINDELL VIADUCT,  
ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE: 75

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

BUILDINGS

SHOW A TRAIN.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 20 1931

ADV



YOUR ORDER AS  
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SPECIFICATIONS AND CONDITIONS ON THE  
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VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
FAIRFIELD, IOWA

NO. IA2117

ORDER No. 54888

DATE 7-10-1931

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) WALTON LAKE,  
FAIRFIELD, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 16 1931

*Very Truly*  
*Curt Teich*

*X*



175  
A 54

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM OF YOUR TOTAL ORDER.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
FAIRFIELD, IOWA

DATE 7-10-1931

NO. 1A2118

ORDER No. 54888

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT No.	2
TITLE (IN FULL)	BURLINGTON STREET LOOKING WEST, FAIRFIELD, IOWA	IMPRINT	NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*see att. Photo*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

L **COMPLETED**

SIGN HERE

JUL 20 1931

ADV

*Very Rough*

*[Signature]*

*[Signature]*



YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
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GENTLEMEN:  
PER ATTACHED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
FAIRFIELD, IOWA

NO. 1A2119

ORDER NO. 54888

DATE 7-10-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CHAPEL AND FAIRFIELD HALL,  
PARSONS COLLEGE, FAIRFIELD, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

see att. Photo

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 16 1931

ADV

Very Rush  
J.H.

X X



1 1/2

YOUR ORDER AS  
MEMORANDUM  
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VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
FAIRFIELD, IOWA

NO. IA2120

ORDER No. 54888

DATE 7-10-1931

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CHAPEL AND BIBLE HALL, PARSONS  
COLLEGE, FAIRFIELD, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*see att. Photo*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 20 1931

ADV

*Very Rush*  
*HT*

*X X*

26



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
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GENTLEMEN:-  
BE ATTACHED  
OF YOUR TOTAL

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
FAIRFIELD, IOWA

NO. IA2121

ORDER No. 54888

DATE 7-10-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) POST OFFICE, FAIRFIELD, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*see back of  
att. Photo*

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV **COMPLETED**

SIGN HERE

ADV

JUL 20 1931

*Very Truly  
Curt Teich*

*X X*



YOUR ORDER AS  
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VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY STROM'S NEWS XXXXX AGENCY,  
CAPE GIRARDEAU, MO.

IA2122  
NO. 54895  
ORDER NO.

DATE 7-9-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MISSISSIPPI RIVER STEAMERS  
ARRIVING AT CAPE GIRARDEAU, MO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. SAME AS ABOVE  
IMPRINT

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 13 1931

ADV

*Very Truly  
Curt Teich*

X

X

X



2 1/2

44

YOUR ORDER AS  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY EK VAL HIRTH, PRINTING SERVICE,  
BELLEVILLE, ILL.

NO. 1A2123

ORDER NO. 54894

DATE 7-9-1931

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BELLEVUE SWIMMING POOL,  
BELLEVILLE, ILL. LARGEST AND FINEST  
OUT-DOOR POOL IN SOUTHERN ILLINOIS

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS LANDSCAPE THE VIEW. SHOW MORE BATHERS. PUT 5 FEET AWNING ACROSS TOP  
OF BLDG.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 13 1931

ADV

Very Truly  
Rush  
H.H.

X

12



YOUR ORDER AS  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KLANG'S,  
SEDALIA, MO.

NO. JA2124

ORDER NO. 54887

DATE 7-9-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) POST OFFICE,  
SEDALIA, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT KLANG'S

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

CREAM TERRA COTTA

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 13 1931

ADV

*Very Truly  
Curt Teich*

*X*



17

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
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WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KLANG'S,  
SEDALIA, MO.

NO. IA2125

ORDER NO. 54887

DATE 7-9-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) JOHN H. BOTHWELL MEMORIAL  
HOSPITAL, SEDALIA, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT KLANG'S

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

RED BRICK, ~~TAKKK~~ TAKE OUT POLE.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

JUL 13 1931

ADV

2



DIAL NO. **IA2126**

CUSTOMER **TRIANON RESTAURANT  
NEW YORK, N.Y.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54908**

**JUL 22 1931**

DATE **7-30-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**25 M PG**

SIZE

**3 1/2 x 5 1/2**

GROUP **(3)**

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **BANQUET ROOM  
DINING ROOM  
(AS PER LAYOUT)**

Follow Layout

(All of this on address side)

FRONT NO. **5**

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: COLOR LITHO BY ALFRED ROBBINS - N.Y.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto,

**AS PER SLIP ATTACHED.**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**AS PER SLIP ATTACHED.**

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_\_ COPIES  
DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES  
LINE & HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES  
DUPLICATES \_\_\_\_\_ COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **3 3/16 x 5 3/16** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT 3 GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A.C. IMMER,  
ARCADIA, MO.

DATE 7-11-1931

NO. 1A2127

ORDER NO. 54910

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO. 1

TITLE (IN FULL)

LOWER BORDER  
ENJOYING THE BATH IN LAKE  
KILLARNEY ON MO. STATE HIGHWAY NO. 90,  
3 MILES EAST OF ARCADIA, MO.

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 16 1931

ADV



07

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIX AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

EMINENCE DRUG STORE,  
EMINENCE, MO.

DATE

7-11-1931

M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

2

TITLE (IN FULL)

BLUFF AND BRIDGE ACROSS  
JACK'S FORK, EMINENCE, MO.

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT POLE

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

JUL 20 1931

ADV

1  
2

NO.

1A2128

ORDER NO.

54911



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
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YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

EMINENCE DRUG STORE,  
EMINENCE, MO.

NO. 1A2129

ORDER No. 54911

DATE 7-11-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ROUND SPRING AT ROUND  
SPRING STATE PARK, EMINENCE, MO.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 20 1931

ADV

1  
2



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

EMINENCE DRUG STORE,  
EMINENCE, MO.

NO. 1A2130

ORDER No. 54911

DATE

7-11-131

M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO

2

TITLE (IN FULL)

34356 ALONG HIGHWAY 19,  
EMINENCE, MO.

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SHOW CURVE CLEAR ALL AROUND.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

JUL 21 1931

ADV



GENTLEMEN:-  
PERMITTED  
OF YOUR TITLED  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

EMINENCE DRUG STORE, EMINENCE, MO. DATE 7-11-1931 1 M		NO. 1A2131 ORDER No. 54911
(ALL OF THIS ON THE PICTURE SIDE)		BLACK & WHITE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)	UPPER BORDER ALLEY SPRING AT ALLEY SPRING STATE PARK, EMINENCE, MO.	FRONT NO. 2 IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
COMPLETED		
SIGN HERE		

JUL 20 1931

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

EMINENCE DRUG STORE, EMINENCE, MO.		NO. 1A2132
DATE 7-11-1931		ORDER NO. 54911
1 M BLACK & WHITE		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)	UPPER BORDER ALLEY SPRING AND OLD MILL AT ALLEY SPRING STATE PARK, EMINENCE, MO.	FRONT NO. 2 IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	SHOW LAKE IN BACK.	
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
COMPLETED		
SIGN HERE		

JUL 20 1931

ADV



2

442

GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE RECEIPT OF YOUR ORDER, AND THE SPECIFICATIONS AND CONDITIONS ON THE ORDER. WE WILL REPRODUCE THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY EDWARD W. SNYDER; BEACH LAKE, PA.		NO. 1A2133
DATE 7-11-1931 6 M		ORDER NO. 54912
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)	LOWER BORDER TUSCARORA COTTAGE WITH ANNEX AND SPA, BEACH LAKE, PA.	FRONT NO. 1 IMPRINT SAME AS ABOVE
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE	REMARKS
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV COMPLETED		ADV
SIGN HERE		JUL 20 1931



WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

M.R. CROSBY,  
LEXINGTON, MO.

NO. 1A2134

ORDER No. 54917

DATE 7-11-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LAFAYETTE AND RAY COUNTY  
BRIDGE ACROSS MISSOURI RIVER,  
LEXINGTON, MO.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 20 1931

*Very Truly  
Curt Teich*

*X X*



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

NECESSARY THAT YOU  
K. THESE TITLES AND  
COLOR DESCRIPTIONS.  
ONCE AFFIXED AT  
NOT RETURNED  
AND PROCEED WITH  
THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

M. R. CROSBY,  
LEXINGTON, MO.

NO. 1A2135

ORDER NO. 54917

DATE 7-11-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LEAVING LEXINGTON, MO.  
ON STATE HIGHWAY NO. 13

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 20 1931

Very Truly  
Curt Teich

Very Truly  
Curt Teich



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN THIS  
IN SIX DAYS WE WILL  
CONSIDER THIS INFORMATION  
CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BENNETT BROS., INC.,  
WAYCROSS, GA.

NO. 1A2136

ORDER NO. 54948

DATE 7-13-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ELIZABETH STREET, LOOKING  
EAST, WAYCROSS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 2,500  
ARE RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

FOR COLORS SEE CARD NO. 1918-29.

RIGHT-1 WHITE BLDG., RED ROOF. FLOWERS & SHRUBBERY AROUND BLDG.  
ROOF 2 TALL BLDG. DARK RED BRICK, WHITE WINDOW TRIM, AWNINGS GREEN &  
WHITE STRIPED. 3 STUCCO BLDG., DARK ROOF. BLDG. IN BACKGROUND RED  
TRIMMING BRICK, SLATE ROOF. LEFT-1 AS PER HOTEL CARD ATTACHED. 2 RED BRICK  
BLDG., WHITE TRIM. THEATRE SIGN RAINBOW COLORS. 3 LIGHT RED BLDG.  
4 WHITE BLDG.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

SIGN HERE

JUL 21 1931

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BENNETT BROS., INC.,  
WAYCROSS, GA.

NO. 1A2137

ORDER No. 54948

DATE 7-13-1931

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL, WAYCROSS, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT

SAME AS ABOVE

TAKE OFF IMPRINT AFTER 2XXX

2,500 ARE RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS DARKISH RED BRICK BLDG., WHITE WINDOW TRIM. ADDITION IN BACK  
IS A LIGHTER RED BRICK. ROOF SLATE. FLOWERS & GREEN SHRUBBERY  
ROOF ALL AROUND BLDG., FOREGROUND GREEN LAWN.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

JUL 20 1931



DIAL NO. 1A2138

CUSTOMER CARROLL & BURK,  
TREVOR, WIS.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54967

JUL 13 1931

DATE 7-13-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

2 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE DUOTONE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TREVOR TAVERN, TREVOR, WISCONSIN.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

RETOUCH FLAG POLE SO IT SHOWS AND PUT FLAG  
AT TOP. MAKE SIDEWALK WHITE.

*Make duplicate*

*Very Rush -*

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**COMPLETED**

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-16 X 5 3-16

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT 3 \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2139

CUSTOMER CURT TEICH & CO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54914

DATE 7-03-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

500 X CIRCULARS SIZE 20X9 FOLDED TO SIZE 4 X 9

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **NOT GUARANTEED DISTRIBUTION**  
**(ETC., AS PER LAYOUT)**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERETOBY ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2140

ORDER NO. 54971

DATE 7-13-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) A PAPAYA PLANTATION IN  
FLORIDA.

PRIVATE NO. BEFORE TITLE.- 812

TAKE OFF TITLE & PRIVATE NO. AFTER  
12,500 ARE RUN & PRINT NEW TITLE -  
PAPAYA PLANTATION NEAR MIAMI, FLORIDA.

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

SEE CARD ATT.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK.

TAKE OFF IMPRINT & TRADE MARK  
AFTER 12,500 ARE RUN.

REMARKS

Photo in 3AH685

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 16 1931

ADV

DEADLINE

5  
19



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2141

ORDER NO. 54970

DATE 7-15-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LAKE IN MOUNTAIN LAKE

SANCTUARY, LAKE WALES, FLA.

PRIVATE NO. BEFORE TITLE -S.T.24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

PLENTY OF COLOR. FLOWERS AT EDGE OF LAKE.

ROOF

A LITTLE COLOR IN SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

✓ COMPLETED

SIGN HERE

JUL 16 1931

ADV

DEADLINE



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2142  
ORDER NO. 54970

DATE 7-13-1931

25 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	56
TITLE (IN FULL)	FLAMINGOS IN MOUNTAIN LAKE SANCTUARY, LAKE WALES, FLA.	IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE - S.T.25		NO C.T. TRADE MARK	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	FOR CORRECT COLORS OF FLAMINGOS SEE PHOTO NO. 1A2147.	SUBMIT RETOUCED PHOTO.	
ROOF	USE 5 BIRDS FROM PHOTO ATTACHED.		
TRIMMINGS			
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER			

LV  
**COMPLETED**

SIGN HERE

JUL 16 1931

ADV

*Very Truly*

**DEADLINE**



PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2143

ORDER NO. 54970

DATE 7-13-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE MOAT AT SINGING

TOWER, MOUNTAIN LAKE SANCTUARY,  
LAKE WALES, FLA.

PRIVATE NO. BEFORE TITLE - S.T.26

COLOR DESCRIPTION

SEE

BUILDINGS

FLOWERS ALL COLORS. A LITTLE COLOR IN SKY.

ROOF

TRIMMINGS

see Cat 3932-30

Colors of Towers

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 16 1931

ADV

GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DEADLINE



52

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED AT ONCE, IF NOT RETURNED  
YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2144

ORDER NO. 54970

DATE 7-13-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL)

THE NORTH SIDE OF SINGING  
TOWER SHOWING MR. BOK'S GRAVE,  
MOUNTAIN LAKE SANCTUARY, LAKE WALES,  
FLA.  
PRIVATE NO. BEFORE TITLE - S.T. 27

COLOR DESCRIPTION

SEE

BUILDINGS

FLOWERS RED, WHITE, PURPLE & YELLOW. VIOLETS IN CENTER.

ROOF

BASE WHITE, DOOR BRASS. PART ABOVE BASE. SEE CARD ATT.

TRIMMINGS

Tanner 2932-30

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

R.M.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

JUL 16 1931

ADV

2

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
THIS SHEET WITH YOUR SIGNATURE AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2145

ORDER NO. 54970

DATE 7-13-1931

25M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE BEAUTIFUL SINGING  
TOWER, MOUNTAIN LAKE SANCTUARY,  
LAKE WALES, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 56

IMPRINT  
SAME AS ABOVE  
NO C.T. TRADE MARK

PRIVATE NO. BEFORE TITLE - S.T.28

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE COLORFUL CARD. USE SAME BIRDS AS ON PHOTO NO. 1A2141

ROOF

CUT AS MARKED ON BACK OF PHOTO.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

IG HERE

JUL 16 1931

ADV

DEADLINE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2146  
ORDER NO. 54970

DATE 7-13-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) EVENING SHADOWS, THE  
SINGING TOWER, MOUNTAIN LAKE  
SANCTUARY, LAKE WALES, FLA.

PRIVATE NO BEFORE TITLE -S.T.29.

COLOR DESCRIPTION

SEE

BUILDINGS

MAKE COLORFUL PICTURE.

ROOF

CUT AS MARKED ON PHOTO.

TRIMMINGS

see Col 2932-30  
Tower

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

JUL 16 1931

ADV

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
R DESCRIPTIONS.  
F NOT RETURNED  
CEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. 1A2147

ORDER NO. 54970

DATE 7-13-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE      UPPER BORDER

TITLE (IN FULL)

# FLAMINGOS AT THE

SINGING TOWER, MOUNTAIN LAKE  
SANCTUARY, LAKE WALES, FLA.

PRIVATE NO. BEFORE TITLE - S.T.30

COLOR DESCRIPTION

SEE

FRONT No. 56

IMPRINT SAME AS ABOVE

NO C. T. TRADE MARK

BUILDINGS

PUT FLAMINGOS IN FOREGROUND AS LARGE AS POSSIBLE.

ROOF

## TRIMMINGS

TEAMING ARE PINK BARKER AT 230  
BILL GRAY, BLACK TIPS, LEGS GRAY.  
CARD NO. 2932-30. CUT AS MARKED ON  
PHOTO.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

REMARKS

GET COLORS CORRECTLY. WORK IN SOME COLORS IN BUSHES AT RIGHT  
PUT IN 3 BIRDS IN FOREGROUND ON PHOTO ATTACHED. FIX UP THE  
LEGS. MAKE AS LARGE AS POSSIBLE. SEE CARD ATTACHED.

FLAMINGOS ARE PINK, DARKER AT EDGE OF WINGS, HEADS ALSO A DARKER SHADE  
BILL GRAY, BLACK TIPS, LEGS GRAY, RED KNEES. FOR COLOR OF TOWER SEE  
CARD NO. 2932-30. CUT AS MARKED ON SUBMIT RETOUCED PHOTO.  
PHOTO. SUBMIT PROGS TO OFFICE FOR A/P

SUBMIT RETOUCED PHOTO.  
SUBMIT PROOF TO OFFICE FOR O'K.

**COMPLETED**

SIGN HERE

JUL 16 1934

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2148

ORDER NO. 54970

DATE 7-13-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE SINGING TOWER AT  
SUNSET, MOUNTAIN LAKE SANCTUARY,  
LAKE WALES, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 56  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK

PRIVATE NO. BEFORE TITLE -S.T.31.

COLOR DESCRIPTION SEE  
BUILDINGS MAKE COLORFUL BUSHES AT EACH SIDE.  
ROOF USE BIRDS ON PHOTO ATTACHED.  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 16 1931 ADV

DEADLINE



2 1/2

A5

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2149

ORDER NO. 54970

DATE 7-13-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

TITLE (IN FULL) TOP- 804. A DRIVE LINED

WITH ROYAL PALMS, FLORIDA.

BOT- D.17. ATLANTIC AVENUE, DELRAY  
BEACH, FLA.

PRIVATE NO. BEFORE TITLE.

~~TAKE OFF BOTTOM TITLE AFTER CM ARE RUN.~~

COLOR DESCRIPTION

SEE

BUILDINGS

RED FLOWERS ALONG EACH SIDE. SMOOTH BARE SPOTS AT EACH SIDE  
OF ROAD.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

JUL 16 1931

ADV

*Very Rush*

DEADLINE

*[Signature]*



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2150

ORDER NO. 54970

DATE 7-13-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP- 805. "BIG BILL"  
PELICAN.  
BOT-S. 177. PETERSBURG, FLORIDA.  
"THE SUNSHINE CITY".  
LOWER RIGHT IN VERY SMALL TYPE -  
A. LODWICK PHOTO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56  
IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

PRIVATE NO. BEFORE TITLES. (VERSE IN SKY.)  
TAKE OFF BOTTOM TITLE AFTER 6M ARE RUN.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

JUL 16 1931

ADV

SIGN HERE

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2151  
ORDER NO. 54970

DATE 7-13-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP-807. BACK TO NATURE.  
BOT-S. 179. ST. PETERSBURG, FLORIDA.  
"THE SUNSHINE CITY."  
IN LOWER RIGHT, VERY SMALL TYPE -  
A. LODWICK PHOTO.  
PRIVATE NO. BEFORE TITLES.  
TAKE OFF BOTTOM TITLE AFTER 6M ARE RUN.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 1  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK

COLOR DESCRIPTION SEE  
BUILDINGS SNAPPY COLORFUL BATHING SUITS.  
ROOF CUT AS MARKED ON BACK OF PHOTO.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

JUL 16 1931

ADV

Very Rush  
10/16  
DEADLINE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2152  
ORDER NO. 54970

DATE 7-13-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ORANGES AND ORANGE  
BLOSSOMS, FLORIDA.  
PRIVATE NO. BEFORE TITLE -810.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 56  
IMPRINT SAME AS ABOVE  
NO C. T. TRADE MARK

COLOR DESCRIPTION SEE  
BUILDINGS FOR COLORS SEE CARD NO. 2928-30 ATTACHED.  
ROOF  
TRIMMINGS use photo

REMARKS  
32844

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED  
SIGN HERE

JUL 15 1931  
ADV

*Very Truly*

DEADLINE



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2153

ORDER NO. 54970

DATE 7-13-1931

25 M.

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) GRAPE FRUIT AND BLOSSOMS,  
FLORIDA.

FRONT NO. 56  
IMPRINT SAME AS ABOVE

PRIMATE NO. BEFORE TITLE - 811.

NO C.T. TRADE MARK.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS AS PER CARD NO. 29765 ATTACHED.

ROOF

TRIMMINGS

GA H - 2484

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

JUL 15 1931 ADV

DEADLINE



DIAL NO. 1A2154 CUSTOMER OXFORD HOTEL & ANTIQUE SHOP, OXFORD, PA. DATE ENTERED JUL 16 1931 DEPT. RETOUCHING DATE COMPLETED  
ORDER NO. 54978 ENGRAVING  
DATE 7-14-1931 PHOTO LITHO  
COMPOSING  
LITHO ART

6 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE DUOTONE

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full OXFORD HOTEL AND ANTIQUE SHOP, OXFORD,  
PA.

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COMPLETED

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3-16 X 5 3-16

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPEPTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY H. N. SHONKWILER, SPRINGFIELD,  
ILL. DISTRIBUTING AGENCY AND NEWS DEALER.

NO. 1A2155

ORDER NO. 54985

DATE 7-15-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PUBLIC SERVICE BUILDING,  
SPRINGFIELD, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

D 8004

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE LIMESTONE. FLOODLIGHTS AT TOP VARI-COLORED-MOSTLY  
RED, ORANGE & BLUE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 21 1931

DEADLINE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HILLSBORO NEWS CO.,  
TAMPA, FLA.

NO. 1A2156  
ORDER No. 54982

DATE 7-14-1931	
25 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO. 1
TITLE (IN FULL) AEROPLANE VIEW OF TAMPA, FLA, AND DAVIS ISLANDS	IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS CUT OFF FROM BACKGROUND, SEE CARD ATTACHED.	
BLDG. NO. 1 TAN BRICK, WHITE TRIM. BLDG. 2 RED BRICK, WHITE TRIM.	
ROOF BLDG. NO. 3 WHITE BLDG. BLDG. NO. 4 CREAM BRICK, BLDG. NO. 5 CREAM	
TRIMMINGS BRICK SPOTTED WITH TAN, 1ST FLOOR WHITE.	
FOR OTHERS SEE CARD ATTACHED. TAKE OUT NAME OF PHOTOGRAPHER.	
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
COMPLETED	
SIGN HERE	
JUL 27 1931	
ADV	



5-2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HILLSBORO NEWS CO.,  
TAMPA, FLA.

NO. 1A2157

ORDER NO. 54982

DATE 7-14-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BEAUTIFUL BAYSHORE DRIVE  
ON TAMPA BAY, TAMPA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

WHITE STONE SEAWALL, LAMPPOST GREEN, WHITE BULBS, DRIVE DARK ASPHALT  
BUILDINGS BLDGS. WHITE & GREEN ROOF. FOREGROUND GREEN PINE TREES.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

JUL 21 1931

ADV

2



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWIT ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HILLSBORO NEWS CO.,  
TAMPA, FLA.

NO. 1A2158

ORDER NO. 54982

DATE 7-15-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No 1

TITLE (IN FULL)  
MUNICIPAL HOSPITAL ON  
DAVIS ISLANDS, TAMPA, FLA.

IMPRINT  
SAMEAS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

VARIGATED LIGHT & DARK CREAM BLDG. TO 1ST FLOOR LIGHT GRAY SANDSTONE  
BUILDINGS WHITE WINDOW TRIMMING. ROOF TERRA COTTA RED TILE. ROOF TOPS  
ROOF MARKED X BLACK. CHIMNEY DARK CREAM. 2 ROUND TABLETS IN CENTER OF  
TRIMMINGS BLDG. HAVE LIGHT BLUE BACKGROUND. GREEN LAWN. OLEANDER BUSH  
AT RIGHT PINK BLOSSOMS.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

JUL 22 1931

ADV

SIGN HERE

*Order by*

19



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

NO. 1A2159

ORDER NO. 54984

DATE 7-15-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TITLE TO COME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128  
IMPRINT (IN PLATE)

PUT PLATE NO. ON FRONT OF CARDS  
ON TOP

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MOST OF THE FORMATION IN THESE ARE OF AN ASHEN GREY  
LIMESTONE COLOR WITH SOME LITTLE WHITE.

ROOF

TRIMMINGS

SUBMIT HAND COLORED PROOF

SEE 1A2160 & 2161 ALSO

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

JUL 22 1931

ADV

SIGN HERE



WE ACKNOWLEDGE WITH THANKS AND ACCENT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

NO. 1A2160

ORDER NO. 54984

DATE 7-15-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) TITLE TO COME

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 128

IMPRINT (IN PLATE)

PUT PLATE NO. ON FRONT OF CARDS  
ON TOP.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS MOST OF THE FORMATION IN THESE ARE OF AN ASHEN GRAY LIMESTONE  
COLOR WITH SOME LITTLE WHITE.

ROOF

TRIMMINGS

SUBMIT H.C. PROOF

SEE 1A 2159 & 2161 ALSO

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

JUL 22 1931

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTE  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HERewith ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU RETURN THIS SHEET WITH YOUR SIGNATURE DATED AT ONCE. IF NOT RETURNED. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MARKEN & BIELFELD, INC.,  
FREDERICK, MD.

NO. 1 A2161

ORDER NO. 54984

DATE 7-13-1931

12 M 500

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	UPPER BORDER
TITLE (IN FULL)	TITLE TO COME

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 128

IMPRINT  
(IN PLATE)

PUT PLATE NO. ON FRONT OF CARDS  
ON TOP.

COLOR DESCRIPTION

SEE

LOCATION DESCRIPTION	SEE	REMARKS
MOST OF THE FORMATION IN THESE ARE OF AN ASHEN GRAY LIMESTONE BUILDINGS		COLOR WITH SOME LITTLE WHITE.

## BUILDINGS

ROOF

## TRIMMINGS

REMARKS

SUBMIT H.C. PROOF

SEE 1A2159 - 2160 ALSO

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

# COMPLETED

SIGN HERE

JUL 22 1931

ADV



DIAL NO. 1A2162

ORDER NO. 55043

DATE 7-16-1931

CUSTOMER KIPLING ARMS HOTEL,  
CLEARWATER BEACH, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3,500 M P.C.

SIZE 3 1-2 X 5 1-2

JUL 21 1931  
AUG 20 1931  
STYLE

AMERICAN ART

MAKEOVER  
M.O.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full KIPLING ARMS APARTMENTS, CLEARWATER  
BEACH, FLORIDA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

RETURN PHOTO

Please Rush

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ROOF TILES SPANISH MOTTLED RED & GREEN,  
BLDG. CREAM, WHITE TRIM, WINDOW SASH & DOORS  
BROWN, ORNAMENTATION—INSET TILES GREEN, OVER  
WINDOWS SECOND FLOOR GREY & SALMON IN CIRCLE.  
CHAIRS ONE COLOR IN RED, GREEN ORANGE, BLACK.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-15 X 5 3-15

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

05 8-20



10

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 1A2163

ORDER NO. 54979

DATE

7-15-1931  
6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

29

TITLE (IN FULL)

HUDSON FALLS HIGH SCHOOL,

IMPRINT

SAME AS ABOVE

HUDSON FALLS, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN

UPPER BORDER - 20.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLOR NO. 9 ON CHART. GRAY TRIM. & BASEMENT. CREAM SASH.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

SIGN HERE

JUL 22 1931

ADV

2



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 1A2164

ORDER NO. 54979

DATE 7-15-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PARK AND MAIN STREET,  
HUDSON FALLS, N. Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 16.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

URNS GREEN, FOUNTAIN WHITE GREEN BASE, BENCHES GREEN.  
BLDG. LEFT GRAY. RIGHT BUFF, RED TRIM. EXTREME RIGHT RED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT PUBLISHED BY C. W. HUGHES &  
CO., INC., MECHANICVILLE, N. Y.

REMARKS

~~PUT CLOUDS IN SKY.~~

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

JUL 21 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 1A2165

ORDER NO. 54979

DATE 7-15-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) FIRST METHODIST EPISCOPAL

CHURCH, HUDSON FALLS, N.Y.

PRIVATE NO. 3-4' FROM RIGHT EDGE

IN UPPER BORDER - 17.

COLOR DESCRIPTION

SEE

BUILDINGS

RED BRICK, GREEN DOORS, CREAM TRIM. GRAY SLATE ROOF, CEMENT  
BASE. STAINED WINDOWS.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

REMARKS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 21 1931



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 1A2166 A9

ORDER No. 54979

DATE 7-15-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 29

TITLE (IN FULL) MAIN STREET, HUDSON FALLS,  
N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4' FROM RIGHT EDGE IN  
UPPER BORDER - 18

COLOR DESCRIPTION SEE  
LEFT SIDE OF STREET ALL RED, GRAY TRIM.

REMARKS

BUILDINGS RIGHT SIDE OF STREET, 1ST BLDG. TO EXTREME RIGHT GRAY WITH BROWN

ROOF STORE FRONTS, REST OF BLDGS. RED.

TRIMMINGS REMOVE CAR TRACKS.

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED  
LV

SIGN HERE

JUL 21 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER WITH ENCLOSURE THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY TO SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 1A2167

ORDER NO. 54979

DATE 7-15-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN STREET, HUDSON FALLS,  
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 19.

COLOR DESCRIPTION SEE

SOLDIERS & SAILORS MONUMENT GRAY. LEFT DISTANCE RED, GRAY TRIM.  
BUILDINGS RIGHT SIDE OF STREET, 1ST BLDG. TO EXTREME RIGHT RED GRAY TRIM.  
ROOF 2ND DARK RED, GREEN TRIM. 3RD HOTEL CARLTON, CREAM, RED TRIM.  
TRIMMINGS 4TH RED BRICK. REMOVE CAR TRACKS.

REMARKS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 21 1931



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 1A2168.  
ORDER No. 54979

DATE 7-15-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET AND MASONIC  
TEMPLE, HUDSON FALLS, N.Y.  
PRIVATE NO. 3-4' FROM RIGHT EDGE IN  
UPPER BORDER - 21.

COLOR DESCRIPTION

SEE

BUILDINGS LARGE NEAR BLDG. AT LEFT RED, REST  
REMOVE CAR TRACKS & WIRES.  
ROOF  
TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 29  
IMPRINT SAME AS ABOVE

REMARKS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LY COMPLETED

SIGN HERE

JUL 22 1931

ADV



DIAL NO. 1A2169

ORDER NO. 54930

DATE 7-14-1931

CUSTOMER L. F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12,500 M BOOK VIEW SIZE GROUP (2)

Page (1) 5/2x8 STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full

IMPORTED MESSENGER -  
HAMBLETONIAN

(All of this on address side)

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

TAKE MAN OUT, ON BOTH PHOTOS.

HOLD FOR PHOTO OF HAMBLETONIAN.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR OF IMPORTED MESSENGER GRAY & BLACK  
TOEPL SPOTS.

COLOR OF HAMBLETONIAN - HORSE LIGHT BAY.

DEADLINE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM CDPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM CDPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STDCK

ELECTROTYPES EACH OF  
DN WDDD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2170

CUSTOMER L.F. MATTINGLY

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

*Lexington, Ky.*

JUL 21 1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 7-14-1931

12,500 BOOK VIEWS SIZE GROUP (2) 5 1/2 X 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GEORGE WILKES

PETER THE GREAT

(All of this on address side)

FRONT NO.

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

USE PHOTO NO. R-63856 FOR PETER THE GREAT.

XX

*Rephoto made*

**DEADLINE**

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COLORS FOR GEORGE WILKES - DARK BAY HORSE,  
RED BAY HORSE SEE CARDS NO. 65130-63856  
COLOR BETWEEN.

*Photo coming*

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GLOSS \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2171

CUSTOMER L.F. MATTINGLY  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

DATE 7-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

JUL 20 1931

12,500 BOOK VIEWS SIZE

5 1/2 X 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GOLDSMITH MAID ✓

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

TAKE OUT OLD MAN ON BOX.

RETURN PHOTO TO LEX HERALD, LEXINGTON, KY.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR CHERRY BAY AS GEORGE WILKES HORSE  
NO. 1A2170

COMPLETED

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negative	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2172

CUSTOMER L.F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

AUG 10 1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 7-14-1931

12,500 M BOOK VIEWS SIZE

5/2X8

STYLE

M.O.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GUY BELL 208

(All of this on address side)

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

RETOUCH TOP OF HEAD SLIGHTLY, TAKE OUT POLE  
& MAN.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

LIGHT BAY HORSE AS ON CARD NO. 93600

RIGHT HIND HOOF DARK, LEFT HIND HOOF WHITE

FRONT HOOF A LITTLE DARKER.

COMPLETED

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES. ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE. WIDE. HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - DVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES. COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE. WIDE. HIGH. SAME SIZE

BLOCKING DEPT. WDDD - NOTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS. FLAT. GOOD. IN COLORS. SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

EX 8-6



DIAL NO. 1A2173

CUSTOMER L.F. MATTINGLY  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

DATE 7-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12,500 M BOOK VIEWS SIZE

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GAYL WORTHY 4 - 2.02 3/4

(All of this on address side)

FRONT NO.

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR LIGHT BAY AS ON 120231

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2174

CUSTOMER L. F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

DATE 7-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12,500M BOOK VIEWS SIZE

5 1/2 X 8

JUL 21 1931  
STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full MR. MC ELWYN - 159 1-4

(All of this on address side)

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing Layout Yes No

FIX HIND HOOF FLATER, FRONT HOOFS DARKER.

RETOUCH SHADOWS CAREFULLY, FIX EYE

PUT FLAG ON POLE.

*Photo used  
for  
3A-H231  
2/21/33.*

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

FOR COLORS SEE SAMPLES, NOT SO RED.

**COMPLETED**

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

 \_\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
 ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2175

ORDER NO. 54930

DATE 7-14-1931

CUSTOMER L.F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

JUL 16 1931

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

12,500 M BOOK VIEWS SIZE

5 1/2 x 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full SPENCER (3) 1.59 3-4

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

RED BAY, AS ON SAMPLE TOP OF BACK

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **1A2176**

CUSTOMER **L.F. MATTINGLY,**  
**LEXINGTON, KY.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54930**

**JUL 16 1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE **7-14-1931**

**12,500** M **BOOK VIEWS** SIZE

**5 1/2 X 8**

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **HIGHLAND SCOTT**

(All of this on address side)

FRONT NO.

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

**TAKE OUT TREE & TAKE SPOTS OUT OF LEGS.**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**BLACK HORSE, WHITE FOOT RIGHT HIND HOOF  
OTHER 3 BLACK.**

**COMPLETED**

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2177

CUSTOMER L. F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

JUL 16 1931

DATE 7-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12,500 M BOOK VIEWS SIZE

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PETER SCOTT - 2.05

(All of this on address side)

FRONT NO. R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

DO NOT RETOUCH TAIL, LEAVE AS IS.  
TAKE OUT MAN, LEAVE IN BACKGROUND.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

DARK BROWN BRIDLE RUSSET, SILVER RING.  
RIGHT HIND HOOF WHITE, OTHER 3 BLACK.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2178

CUSTOMER L. F. MATTINGLY  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

JUL 16 1931

DATE 7-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12,500 M BOOK VIEWS SIZE

5 1/2 x 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate

Yes No

Title in full SCOTLAND 159 1-4

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

TAKE OUT MAN, USE ALL OF PHOTO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

JET BLACK HORSE, WHITE FEET, BRIDLE RUSSET,  
RING SILVER.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ INCH. SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOGO \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2179

ORDER NO. 54930

DATE 7-14-1931

CUSTOMER L. F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

JUL 16 1931

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

12,500 M BOOK VIEWS SIZE

5 1/2 X 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GUY RICHARD 2,02 1-4

(All of this on address side)

FRONT NO.

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

TAKE OUT MAN.

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panormatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

LIGHT BAY, COLOR SAME AS NO. 1A2174.

HOOFES ALL WHITE.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2180

ORDER NO. 54930

DATE 7-14-1931

CUSTOMER L.F. MATTINGLY,

LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

12,500 M BOOK VIEWS SIZE

5 1/2 X 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full CRISPIN 2.08 1-4

(All of this on address side)

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

TAKE OUT MAN. FIX FRONT ANKLES.

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

HORSE DARK BAY.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2181

ORDER NO. 54930

DATE 7-14-1931

CUSTOMER L. F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

JUL 16 1931

12,500 M BOOK VIEWS SIZE

5 1/2 X 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE LAUREL HALL 2.06 1-4

(All of this on address side)

FRONT NO. R. M. ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

VERY DARK BROWN, BRIDLE TAN.

DARKER HOOFES.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2182

CUSTOMER L. F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

JUL 16 1931

DATE 7-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12,500 M BOOK VIEWS SIZE

5 1/2 X 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full FULL WORTHY 2,02

(All of this on address side)

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT MAN &amp; TREES BEHIND HORSE.

TAKE OUT WHITE SPOT ON NOSE.

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

HORSE DARK BAY, HOOF DARK.

COMPLETED

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2183

ORDER NO. 54930

DATE 7-14-1931

CUSTOMER L. F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

AUG 10 1931

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

12,500 M BOOK VIEWS SIZE

5 1/2 x 8

STYLE

M. O.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GUY AXWORTHY

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched—Photo—Wash Drawing. Layout Yes No

*Makeover use new photo.*

TAKE OUT TREES IN BACKGROUND.

RETOUCH FEET VERY CAREFULLY.

*P. 3*  
*Makeover*  
*Push*  
**DEADLINE**

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**DEADLINE**  
**COMPLETED**  
HORSE LIGHT BROWN, HOOFS ARE DARK.

**DEADLINE**

(All of this on address side)

FRONT NO. R. M. ☒ Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

CD-7-6-



DIAL NO. **XXX 1A2184**

CUSTOMER **L.F. MATTINGLY,**  
**LEXINGTON, KY.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **54930**

DATE **7-14-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**JUL 21 1931**

**12,500 M BOOK VIEWS** SIZE **GROUP (2)** **5 1/2 X 8**

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **CHESTNUT PETER (3) 2.05 1-4**

**MC GREGOR THE GREAT (4) 2.02 3-4**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**GRASS IN FOREGROUND, ON MC GREGOR PHOTO.**

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**MED BROWN, HOOFS DARK, FOR MC GREGOR PHOTO.**

**SORRELL, WHITE SPOTS STAY IN. HOOFS ARE**

**3 DARK ONE IS WHITE FOR CHESTNUT PETER VIEW.**  
**COLOR AS GUY ABAY.**

(All of this on address side)

FRONT NO. R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2185

CUSTOMER L.F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

JUL 21 1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 7-14-1931

12,500 M BOOK VIEWS SIZE

5 1/2 x 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full PETER VOLO 2.02

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

HORSE DARK BROWN, HOOF AS THEY ARE  
HIND LEFT A LITTLE DARKER.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLD PLATES

DUPLICATES COLD PLATES

LINE & HALFTONE CDMB. COLD PRCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2186

CUSTOMER L. F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

DATE 7-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12,500 M BOOK VIEWS SIZE GROUP (2) 5 1/2 x 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TILLWORTHY (3) 2.11

VOLOMITE (3) 2.03 1-4

(All of this on address side)

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLORS FOR VOLOMITE DARK BROWN, RUSSET BRIDGE  
HOOFES ARE DARK.

COLORS FOR TILLWORTHY -BAY HORSE, BRIDLE RUSSET,  
HOOFES ARE DARK.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. \_\_\_\_\_ CUSTOMER — L. V. — ADV.



DIAL NO. 1A2187

CUSTOMER L.F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

JUL 16 1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 7-14-1931

12,500 BOOK VIEWS SIZE

5 1/2 X 8

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full SAN FRANCISCO 2,07 3-4

(All of this on address side)

FRONT NO.

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT SMALL TREE BACK OF HORSE.

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

LIGHT BROWN. FRONT HOOFES ARE DARK.

COMPLETED

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2188

CUSTOMER L. F. MATTINGLY,  
LEXINGTON, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 54930

DATE 7-14-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12,500 BOOK VIEWS SIZE GROUP (2)

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full HIGH NOON 2,02 3-4

GUY DAY (3) 2,04 1-4

(All of this on address side)

FRONT NO.

R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

TAKE OUT TREE IN BACKGROUND ON GUY DAY VIEW

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLORS OF GUY DAY - DARK SORRELL LIKE ON  
63854COLORS OF HIGH NOON - MED BAY, CHESTNUT  
DARK, HOOFES WHITE.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE	WIDE	HIGH	SAME SIZE
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150			

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIGES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



A52

4 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO., ASHEVILLE, N.C.		NO. 1A2189
DATE <del>7-17-1931</del> 12 M 500		ORDER NO. 54996
AMERICAN ART		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL) UPPER BORDER CLEARWATER BEACH ON THE GULF OF MEXICO, CLEARWATER, FLA.	FRONT NO. 56 IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE - C.60	NO. C.T. TRADE MARK	
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE TAKE OUT 3 GIRLS IN FOREGROUND. BRIGHT COLORS IN BATHING SUITS. BOAT DARK GREEN. 1ST BLDG. LIGHT CREAM, SLATE ROOF. 2ND BLDG. BROWN & GREEN ROOF.	REMARKS CUT OFF AS MARKED ON PHOTO.
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
COMPLETED		ADV
SIGN HERE		

JUL 23 1931

*Rush*

*Large Photo*

18



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2190

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) NIGHT-TIME ON NEW RIVER,  
FORT LAUDERDALE, FLA.

PRIVATE NO. BEFORE TITLE - F.L.24

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56  
IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

COLOR DESCRIPTION SEE

BUILDINGS LIGHTS AT LEFT BLUE, GREEN, YELLOW, WHITE & RED.

ROOF

PUT IN MOON & CLOUDS

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

*Rush*



WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2191

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOLLYWOOD BEACH HOTEL  
ON THE ATLANTIC OCEAN, HOLLYWOOD,  
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS CREAM BLDG., TAN TRIM. RED TILE ROOF.

ROOF

TRIMMINGS

SEE 1A 2192 ALSO

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 21 1931

ADV



GENTLEMEN:-  
 I HEREBY ACKNOWLEDGE THE RECEIPT OF YOUR ORDER FOR THE TOTAL OF 1000 COPIES OF THE PAMPHLET ENTITLED "THE HISTORY OF THE UNITED STATES OF AMERICA" AND RETURN THE SAME TO YOU WITHIN THE PERIOD OF SIX DAYS. I WILL BE GLAD TO FURNISH YOU WITH THE INFORMATION YOU REQUIRE IN CONNECTION WITH THE SAME. I WILL BE GLAD TO FURNISH YOU WITH THE INFORMATION YOU REQUIRE IN CONNECTION WITH THE SAME. I WILL BE GLAD TO FURNISH YOU WITH THE INFORMATION YOU REQUIRE IN CONNECTION WITH THE SAME.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. ~~2293~~ 1 A2192

ORDER No. 54996

DATE 7-17-1931

12 M 500

~~AMERICAN ART~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	UPPER BORDER
----------------	--------------

FRONT NO. 56

TITLE (IN FULL)

## IMPRINT

GROUNDS OF HOLLYWOOD

SAME AS ABOVE

BEACH HOTEL, HOLLYWOOD, FLA.

NO C.T. TRADE MARK

PRIVATE NO. BEFORE TITLE. -H.29

### COLOR DESCRIPTION

SEE

REMARKS

PORCH OF BLDG. TAN, BLDG. CREAM.

## BUILDINGS

FLOWERS RED, PINK & WHITE.

ROOF

## TRIMMINGS

SEE 1A2191 ALSO

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

**COMPLETED**

SIGN HERE

JUL 22 1931 ADV

Rush

2

19



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT FEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2193

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) "THE BIG TREE" BETWEEN  
ORLANDO AND SANFORD, FLA.

FRONT No. 56  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK  
R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT NARROW WALK AROUND TREE, PATH LEADING FROM TREE.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

JUL 27 1931

ADV

Rush



74

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2194

ORDER NO. 54996

DATE 7-17-1931

12 M 500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT No. 56

TITLE (IN FULL)

TOP-VINOY PARK HOTEL FROM  
TAMPA BAY.

IMPRINT

SAME AS ABOVE

NO C.T. TRADE MARK

BOT-ST. PETERSBURG, FLORIDA "THE  
SUNSHINE CITY"

~~PRIVATE NO. BEFORE TOP TITLE - 0.173~~

BUILDINGS

ROOF

TRIMMINGS

SEE CARD ATT.

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

JUL 22 1931

ADV

17

3

Rush



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2195  
ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER & LOWER  
TITLE (IN FULL) TOP-AIRPLANE VIEW OF  
RECREATION PIER

FRONT NO 56  
IMPRINT SAME AS ABOVE

BOT-ST. PETERSBURG, FLORIDA "THE  
SUNSHINE CITY."

NO C.T. TRADE MARK

PRIVATE NO. BEFORE TOP TITLE - 9,174

BUILDINGS

ROOF

TRIMMINGS

BOATS GRAY.

SEE CARD ATT.

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

JUL 21 1931

ADV



84 1/2

2

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2196

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP-SHUFFLEBOARD COURTS,  
MIRROR LAKE PARK  
BOT-ST. PETERSBURG, FLORIDA "THE  
SUNSHINE CITY"  
PRIVATE NO. BEFORE TOP TITLE - 9.175.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 56  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK

BUILDINGS MAKE LINES SHOW PLAINLY IN WHITE.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 28 1931

ADV

*Rush*

19



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2197

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER & LOWER

TITLE (IN FULL) TOP- WATERFRONT PARK BY  
NIGHT

BOT-ST. PETERSBURG, FLORIDA "THE  
SUNSHINE CITY"

LOWER RIGHT, VERY SMALL TYPE - LODWICK PHOTO.

COLOR DESCRIPTION

SEE

PRIVATE NO. BEFORE TOP TITLE - S. 176

BUILDINGS

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

REMARKS

MOON & CLOUD EFFECT.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

JUL 23 1931

ADV

*Rush*



19

12

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH INCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS

CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2198

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER & LOWER

FRONT NO. 56

TITLE (IN FULL) SCENE IN ROSER PARK,  
BOT-ST. PETERSBURG, FLORIDA "THE  
SUNSHINE CITY"

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

PRIVATE NO. BEFORE TOP TITLE -S. 178

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE CANAL WALLS. PINK & WHITE FOR 3 OLEANDERS IN RIGHT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

JUL 22 1931

ADV



OUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
FRONT OF THE CARD. IF YOU HAVE ANY  
QUESTIONS, PLEASE WRITE TO THE  
ADDRESS OF THE PHOTOGRAPHIC COMPANY  
IT IS ABSOLUTELY NECESSARY THAT YOU  
RETURN THIS SHEET WITH YOUR SIGNATURE  
CORRECT AND PROCEED WITH THE  
WORK.  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2199

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) STATE CAPITOL, TALLAHASSEE,  
FLA.

PRIVATE NO. BEFORE TITLE - T.31

COLOR DESCRIPTION

SEE

LT. CREAM ~~STONE~~ <sup>plaster</sup> BLDG., LT. BROWN CORNICE, SLATE CUPOLA. - blue gray, -  
BUILDINGS FRIEZE AT LEFT BLUE & CREAM.

ROOF

TRIMMINGS

Windows trimmed in chocolate brown  
Bushes next to building have red flowers  
SEE CARD ATT.

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

LV

SIGN HERE

JUL 21 1931

ADV

Rush



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2200

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) A FINE SPONGE CATCH OF  
TARPON SPRINGS, FLA, U.S.A.  
*Photo no BH 786*  
PRIVATE NO. BEFORE TITLE - T.S. 15

FRONT NO. 56  
IMPRINT SAME AS ABOVE

NO. C.T. TRADE MARK

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF.

TRIMMINGS

PRACTICALLY ALL BOATS HAVE BLACK AT TOPS WITH TRIMMINGS OF  
EITHER LIGHT BLUE, YELLOW OR ORANGE, SOME MED. GREEN.  
TAKE OUT BOY SITTING AT LEFT.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

*Rush*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2201

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) A SPONGE DIVER ABOUT TO  
DESCEND, TARPON SPRINGS, FLA. U.S.A.

PRIVATE NO. BEFORE TITLE -T.S.16

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

COLOR DESCRIPTION

SEE

BUILDINGS

GRAY SUIT, BLACK HELMET, BOAT TRIMED ORANGE

ROOF

TAKE OUT MAN AT LEFT.

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 22 1931

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2202

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) AIRPLANE VIEW OF WINTER

HAVEN, FLA. CITY OF A HUNDRED LAKES.

PRIVATE NO. BEFORE TITLE - W.H.14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

COLOR DESCRIPTION

SEE

BUILDINGS

SUNSET EFFECT.

ROOF

TRIMMINGS

REMARKS

*m D 9812*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
**COMPLETED**

SIGN HERE

JUL 23 1931

ADV

*Rush*



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER WHICH IS HEREBY ACKNOWLEDGED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2203

ORDER No. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SUNSET ON LAKE ELBERT,  
WINTER HAVEN, FLA.  
PRIVATE NO. BEFORE TITLE - W.H.15

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 56  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK

COLOR DESCRIPTION SEE  
BUILDINGS FLOWERS PINK RED & WHITE  
ROOF  
TRIMMINGS SUNSET SCENE

REMARKS

*in J 9812*

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

JUL 21 1931

*Rush*



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1 A2204

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TUNG OIL TREES IN BLOOM,  
GAINESVILLE, FLA.  
PRIVATE NO. BEFORE TITLE -G.19

FRONT NO. 56  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS PINK BLOSSOMS.

TAKE OUT FIGURE.

ROOF

TRIMMINGS

SEE CARD ATT.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 23 1931

*Rush*



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS REQUESTED THAT YOU C. K. THESE TITLES AND COLOR DESCRIPTIONS,  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. A2205

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) STADIUM DRIVE IN  
SPRINGTIME, UNIVERSITY OF FLORIDA,  
GAINESVILLE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 56  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK

PRIVATE NO. BEFORE TITLE - G.20

COLOR DESCRIPTION SEE  
BUILDINGS ADD MORE DOGWOOD BLOSSOMS IF POSSIBLE.  
ROOF MAKE HORIZONATL CARD. GET  
TRIMMINGS

REMARKS  
CUT PHOT AS MARKED ON BACK.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 22 1931

ADV

*Rush*



14

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2206

ORDER No. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) U.S. POST OFFICE BY NIGHT,  
LAKELAND, FLA.

PRIVATE NO. BEFORE TITLE -L.56

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

COLOR DESCRIPTION

SEE

REMARKS

MAKE ATTRACTIVE SKY WITH CLOUD EFFECT.

BUILDINGS NO FLAG. COLORS RED BRICK BLDG. ADDITION TO LEFT A LITTLE  
LIGHTER RED. CREAM TRIM. ALL OVER. CREAM COLUMNS & ENTRANCE.

ROOF STONE LINE JUST ABOVE BASE IS WHITE. GREEN LAWN,  
TRIMMINGS BLDG. AT RIGHT LIGHT TAN BRICK. TAKE OUT ASH CAN.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
**COMPLETED**

SIGN HERE

JUL 21 1931

ADV



18

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2207

ORDER NO. 54996

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) EDISON MEMORIAL BRIDGE  
ACROSS THE CALOOSAHATCHEE RIVER,  
FORT MYERS, FLA.

PRIVATE NO. BEFORE TITLE - F.M. 40

COLOR DESCRIPTION

SEE

BUILDINGS

LITTLE BLDG. IN CENTER OF BRIDGE HAS RED TILE ROOF.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

JUL 23 1931

ADV

19

Rush



GENTLEMEN:-  
 I HEREYBY ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.  
 YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1 A2206

ORDER NO. 54996

DATE 7-16-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	UPPER BORDER	& LOWER
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TITLE (IN FULL) **TOP- ORANGE AVENUE, LOOKING NORTH**

BOT-ORLANDO, FLORIDA 'THE CITY  
BEXXXXX BEAUTIFUL'

PRIVATE NO. BEFORE TOP TITLE - 0.81

COLOR DESCRIPTION

COLOR DESCRIPTION	SEE	REMARKS
1ST BLDG, LEFT CREAM	TRIM, GREY, BASE	GREY. OTHER BLDGS. LEFT RED BRICK.

BUILDINGS 1ST BLDG. RIGHT LIGHT CREAM, WOOLWORTH SIGN LIGHT RED BACKGROUND  
GILT LETTERS, AWNINGS WOOLWORTHS BROWN & WHITE, AWNINGS NEXT DARK BRICK

ROOF GREEN. MC ELROYS SIGN WHITE ON DARK BLUE BACKGROUND. TALL BLDG.  
RIGHT DARK TAN. TAN AWNINGS BLDG. LEFT. REMOVE ~~SIDE~~ SIGN AT LEFT.  
TRIMMINGS

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

# COMPLETED

SIGN HERE

JUL 24 1931

ADV



15

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1 A2209

ORDER NO. 54996

DATE 7-16-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

TITLE (IN FULL) TOP- A BEAUTY SPOT IN  
CHEROKEE PARK

BOT-ORLANDO, FLORIDA "THE CITY  
BEAUTIFUL"

PRIVATE NO. BEFORE TOP TITLE -0.89

COLOR DESCRIPTION

SEE

BUILDINGS

BLDGS. IN BACKGROUND VARIOUS COLORS .

ROOF

WHITE LILIES IN LAKE.

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED  
LV

SIGN HERE

JUL 22 1931

ADV

18

Rush

2



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE ATTACHED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:

PER ATTACHED

OF IT, OUR TOTAL

ETC., AND RETURN

IN SIX DAYS WE

WORK.

YOUR ORDER AS

MEMORANDUM

VERY TRULY

CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,

ASHEVILLE, N.C.

NO. 1A2210

ORDER NO. 54996

DATE 7-16-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER & LOWER

TITLE (IN FULL) TOP-BAND STAND IN LAKE

EOLA PARK

BOT-- ORLANDO, FLORIDA "THE CITY

BEAUTIFUL"

PRIVATE NO. BEFORE TOP TITLE - 0.90

COLOR DESCRIPTION

SEE

FRONT NO. 56

IMPRINT

SAME AS ABOVE

NO C.T. TRADE MARK

REMARKS

BUILDINGS Band Stand concrete, light gray roof. Light green awning and railing  
~~COLORS AS SHOWN ON BACK OF PHOTO.~~

ROOF Century plants dark green with yellow striped edges

TRIMMINGS Bush in center has white flowers, pink Petunias on bridge,  
Red flowers on large bushes at left, small yellow flowers in front  
on small bushes at left in front of large bushes.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

JUL 21 1931

*Rush*



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2211

ORDER NO. 54996

DATE 7-16-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) A MODERN PACKING HOUSE,  
FLORIDA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - 809.

NO C.T. TRADE MARK

COLOR DESCRIPTION

SEE

REMARKS

~~XXXX~~ MOSTLY UNPAINTED WOOD. TAKE OUT PAIL IN FOREGROUND.  
BUILDINGS CLEAN UP UNDER BENCH AT LEFT. CUT AT TOP TO MAKE RIGHT  
ROOF PROPORTION.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

JUL 22 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2212

ORDER NO. 54996

DATE 7-16-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) A MAGNIFICENT AVENUE  
LINED WITH ROYAL PALMS, FIRST  
STREET, FT. MYERS, FLA.  
PRIVATE NO. BEFORE TITLE - F.M. 39

FRONT NO. 56  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

Rush

5



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED EXCLUSIVELY BY HUMMA'S DRUG STORE,  
METROPOLIS, ILLINOIS.

NO. 1A2213

ORDER NO. 55018

DATE 7-15-1931

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE CITY HALL,  
METROPOLIS, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT SAME AS ABOVE

6B 636

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

BLOCK OUT THE TOWER IN BACK

REMARKS

~~Photo D 3874~~

JUL 23 1931

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

*[Handwritten signature]*



DIAL NO. 1A2214

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55009

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 7-15-1931

3 M 500 P.C. SIZE 3 1-2 X 5 1-2

STYLE ARTCHROM

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full GROTTO OF OUR LADY OF LOURDES ON SHRINE  
GROUNDS, FRANK, OHIO.

(All of this on address side)

FRONT NO. 12 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

SEPARATE GROTTO FROM TREES, BRING OUT ALTAR  
AND ALSO VIGIL LIGHT STAND TO LEFT. TAKE IN  
PORTION AS MARKED INSIDE FRAME.

DEADLINE

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

C-10 min.  
COLOR - GRAY, PINKISH IN PARTS.  
STATUES WHITE, ALTAR WHITE GOLD & BLUE.  
STAND BRASS, LIGHTS RED.

COMPLETED

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG.NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.

Stripping, White Border, Full Face. Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Extra Strip Double Reverse Reverse Ben Day  
Negatives Stripping To Size Print Position Color Day

3 3-16 X 5 3-16

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES  
Extra Extra Strip Double Reverse Reverse Ben Day  
Negative Stripping To Size Print Position Color Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.

JUL 30 1931



DIAL NO. 1A2215

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55009

DATE 7-15-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3,500 M P.C.

SIZE 3 1-2 X 5 1-2

STYLE ARTCHROM

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHAPEL OF OUR LADY OF THE ANGELS,  
FRANK, OHIO.

(All of this on address side)

FRONT NO. 12 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit Sketch—Layout Retouched Photo Wash Drawing. Layout Yes No

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER COPY ATTACHED.

COMPLETED

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-16 X 5 3-16

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

JUL 30 1931



DIAL NO. 1A2216

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55009

DATE 7-15-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3,500 M P.C.

SIZE 3 1-2 X 5 1-2

STYLE ARTCHROM

*See Card*

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **PILGRIM HOUSE OF THE SISTERS OF THE  
PRECIOUS BLOOD AND ST. MICHAEL'S CHURCH,  
FRANK, OHIO.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No**BRING OUT STATUE CLEARLY. SEE POST CARD  
ATTACHED****DEADLINE**

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*C-10 Min.*

**COLOR OF CHURCH - ROOF GRAY-BLACK SLATE.  
STEEPLE GRAY-BLACK SLATE. TRIM. WHITE STONE.  
BLOG. SOFT RED BRICK, OLD COLOR. ROOF ON  
ENTRANCE OLIVE GREEN SHINGLES. STEEPLE ON  
CHAPEL WOOD GRAY & SLATE. SEPARATE ROAD  
(BLACK) FROM GREEN LAWN.**

**COMPLETED**

(All of this on address side)

FRONT NO. 12

R. M.

YesNo

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Facc.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

JUL 30 1931



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE  
BE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MC LELLAN STORES CO.,  
YPSILANTI, MICH.

NO. 1A2217

ORDER NO. 55021

DATE 7-15-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BEYER HOSPITAL, YPSILANTI,  
MICH.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

NO. 6 FRONT VIEW, WHITE TRIM. ROOF NO. 12 & 29 VARIG. SLATE.  
BUILDINGS SIGN WHITE LETTERS ON GREEN BACKGROUND. FLOWER BEDS RED.  
ROOF GREEN WINDOW SHADES.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

JUL 20 1931

ADV



2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MC LELLAN STORES CO.,  
YPSILANTI, MICH.

NO. 1A2218

ORDER NO. 55021

DATE 7-15-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) MICHIGAN AVENUE, YPSILANTI,  
MICH.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

LEFT - 1/ DARK RED, WHITE TRIM. 2/ NO. 15, 3/ NO. 9, 4/ NO. CREAM 5/ RED  
BUILDINGS 6/ CREAM 7/ NO. 22.

ROOF RIGHT 1/ RED, WHITE TRIM. 2/ RED 3/ WHITE 4/ RED 5 & 6/ WHITE 7/ CREAM  
TRIMMINGS 8/ RED 9/ NO. 9, 10/ RED WHITE TRIM. 11/ CREAM BALANCE RED.  
TAKE OUT WIRES & TRUCK TO RIGHT.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

ON HERE

JUL 20 1931

ADV

*Very Rush*  
*XX*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MC LELLAN STORES CO.,  
YPSILANTI, MICH.

NO. 1A2219  
ORDER NO. 55021

DATE 7-15-1931	
3 M 500 AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE TITLE (IN FULL) UPPER BORDER STATUE OF DEMETRIUS YPSILANTI, YPSILANTI, MICH.	FRONT NO 2 IMPRINT NONE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE BUILDINGS ROOF TRIMMINGS STATUE WHITE MARBLE, TOWER IN BACK NO. 14 STONE. TAKE OUT POLE & WIRES.	REMARKS
PHOTO PROPERTY OF C. T. & CO. CUSTOMER	
COMPLETED	
SIGN HERE	
JUL 20 1931	
ADV	

*Corey P. [Signature]*



144

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MC LELLAN STORES CO.,  
YPSILANTI, MICH.

NO. 1A2220

ORDER NO. 55021

DATE 7-15-1931

3 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) POND AND FLOWER BEDS

IMPRINT

NONE

IN PROSPECT PARK, YPSILANTI, MICH.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

FLOWERS TO RIGHT WHITE, RED & BLUE.

ROOF

CENTER FLOWERS RED.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 20 1931

6

*Very Truly*  
*Paul*  
*7/20*



GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEITZEL STORES CO.,  
FALLS CITY, NEB.

NO. 1A2221

ORDER No. 55020

DATE 7-15-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BUSINESS SECTION, FALLS  
CITY, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS AS MARKED ON NEGATIVE.

ROOF

LEFT :

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 20 1931

ADV

*Very Rush*

*[Large handwritten X]*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU GIVE THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEITZEL STORES CO.,  
FALLS, CITY, NEB.

NO. 1A2222

ORDER NO. 55020

DATE 7-15-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) COURT HOUSE, FALLS CITY,  
NEB.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS BUFF BRICK, STONE TRIM.

TAKE OUT OLD FORD.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

JUL 20 1931

ADV

*[Handwritten signatures and marks]*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NEITZEL STORES CO.,  
FALLS CITY, NEB.

NO. 1A2223

ORDER No. 55020

DATE 7-15-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) AEROPLANE VIEW OF  
FALLS CITY, NEB.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
COURT HOUSE LT. BUFF, HOTEL RED BRICK, BANK BLDG. BROWN BRICK.  
BUILDINGS CUT OFF ABOUT AS MARKED.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 20 1931

Very  
Push  
H



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1738-1735 IRVING PARK BLVD. CHICAGO, ILL.

GEO.S.SMITH & BROS.DRUG STORE,  
LIBERAL, KANSAS.

NO. 1A2224

ORDER No. 55025

DATE 7-15-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE . UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) HOTEL WARREN, LIBERAL,  
KANSAS.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT TRASH CAN

Photo in 2A41176

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 23 1931

*Rush*



WE ACKNOWLEDGE WITH THANKS AND ACCENT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN  
PER ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO., ASHEVILLE, N.C.		NO. 1A2225 ORDER NO. 55031
DATE 7-17-1931 12 M 500 (ALL OF THIS ON THE PICTURE SIDE)		AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL) UPPER BORDER THE MOST WONDERFUL BEACH IN THE WORLD, DAYTONA BEACH, FLA. PRIVATE NO. BEFORE TITLE - D.107	FRONT NO. 56 IMPRINT SAME AS ABOVE NO C.T. TRADE MARK	
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS SEE	REMARKS TAKE OUT CAR NOT IN LINE. ALSO USED IN FOLDER	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV COMPLETED		SIGN HERE JUL 27 1931

Rush



WE ACKNOWLEDGE WITH THANKS AND ACCORD TO YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1 A2226

ORDER NO. 55031

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

56

TITLE (IN FULL)

BULOW CREEK, DAYTONA  
BEACH, FLA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - D.111

NO C.T. TRADE MARK

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

ALSO USED IN FOLDER

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

Rush



134

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWIT H ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN-  
PE R ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2227  
ORDER NO. 55031

DATE 7-17-1931	
12 M 500 (ALL OF THIS ON THE PICTURE SIDE)	AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER TITLE (IN FULL) RIDGEWOOD AVENUE, SHOWING RIDGEWOOD HOTEL, DAYTONA BEACH, FLA. PRIVATE NO. BEFORE TITLE - D. 112	FRONT NO. 56 IMPRINT SAME AS ABOVE NO C.T. TRADE MARK
COLOR DESCRIPTION SEE BUILDINGS ROOF SEE CARD ATT. TRIMMINGS	REMARKS ALSO USED IN FOLDERS
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER	
COMPLETED SIGN HERE	

3 PROOF'S W/IN  
JUL 27 1931  
ADV

*Rush*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2228

ORDER No. 55031

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOTEL CLARENDON ON THE  
ATLANTIC OCEAN, DAYTONA BEACH, FLA.

FRONT NO 56  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - D.116

NO C.T. TRADE MARK

COLOR DESCRIPTION

SEE

REMARKS

~~THE IVY MAY NOT BE THERE HEREAFTER OR MAY.~~ LIGHT TAN BLDG., RED TILE  
BUILDINGS ROOF, TRIMED LIGHT GREY WHERE INDICATED, MED. GREEN AROUND  
WINDOWS WHERE INDICATED, AWNINGS DARK GREEN & TAN STRIPED. PINK  
ROOF  
PETUNIA FLOWER BORDER INSIDE ALL WALKS & DRIVES,  
TRIMMINGS  
SOME OTHER FLOWERS YELLOW.

ALSO USED IN FOLDER

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

COMPLETED

PROOFS WANTED ADV

JUL 27 1931

Rush



3

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1733-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1 A2229  
ORDER No. 55031

DATE 7-17-1931	
12 M 500 (ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO. 56
TITLE (IN FULL) WATERFRONT PARK AND HALIFAX RIVER, DAYTONA BEACH, FLA.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE - D.110	NO C.T. TRADE MARK
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS FLOWERS PINK & RED. TAKE OUT MAN	
ROOF	
TRIMMINGS	ALSO USED IN FOLDERS
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	
LV COMPLETED	
SIGN HERE	
PROOFS WANTED ADV	
JUL 27 1931	

*Very Truly  
Curt Teich*  
*[Signature]*  
*[Signature]*  
*[Signature]*

118



2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1 A2230  
ORDER NO. 55031

DATE 7-17-1931

12 M 500

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL)  
YACHT CLUB AND HALIFAX  
RIVER, DAYTONA BEACH, FLA.  
PRIVATE NO. BEFORE TITLE - D.106

AMERICAN ART  
(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 56  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK

COLOR DESCRIPTION SEE  
BUILDINGS YACHT CLUB WHITE BLDG, RED ROOF.  
ROOF YACHTS WHITE, TOPS QUITE BROWN OR LIGHT WALNUT.  
TRIMMINGS

REMARKS  
ALSO USED IN FOLDER

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

3 PROOFS WANTED

*Very Rush*  
*[Signature]*  
*[Signature]*  
*[Signature]*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2231

ORDER NO. 55031

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) AIRPLANE VIEW OF THE  
WORLDS FINEST BEACH, DAYTONA  
BEACH, FLA.

FRONT NO. 56  
IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

PRIVATE NO. BEFORE TITLE - D.115

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

IMPROVE OVER ATTACHED CARD. MAKE COLORFUL CARD.

ROOF

ALSO USED IN FOLDER

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 27 1931

Rush



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2232  
ORDER NO. 55031

DATE 7-17-1931

12 M 500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOTEL PRINCESS ISSENA,  
DAYTONA BEACH, FLA.

FRONT NO. 56  
IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

PRIVATE NO. BEFORE TITLE - D.114

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS BLDG. VERY LIGHT CREAM STUCCO, RED ROOF.

ROOF

ALSO USED IN FOLDER

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

3 PROOFS WANTED

*[Handwritten signature and large 'X' marks]*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2233

ORDER No. 55031

DATE 7-17-1931

12 M 500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER-BORDER

FRONT NO. 56

TITLE (IN FULL) BOARDWALK ALONG THE  
ATLANTIC OCEAN, DAYTONA BEACH,  
FLA.

IMPRINT  
SAME AS ABOVE  
NO C.T. TRADE MARK.

PRIVATE NO. BEFORE TITLE - D.108

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

PUT IN ONE AIRPLANE.

ROOF

ALSO USED IN FOLDERS

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

3 PROOFS WANTED

Rush



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2234

ORDER No. 55031

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOTEL ORMOND, ORMOND  
BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 56  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - D.113

NO C.T. TRADE MARK

LOWER RIGHT-SMALL TYPE - PHOTO BY R.H. LE SESNE.

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS BRIGHT YELLOW BLDG., WHITE TRIM, GREY SHINGLE ROOF IN FRONT.  
ROOF DARK RED ROOF IN REAR. MED. GREEN SHUTTERS.  
TRIMMINGS ALSO USED IN FOLDERS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

3 PROOFS WANTED

ADV

JUL 27 1931

Check in 7A H. 437

Very  
Rush  
H.H.

X X



448

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2235

ORDER NO. 55031

DATE 7-17-1931

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE COQUINA HOTEL,  
ORMOND BEACH, FLA.  
PRIVATE NO. BEFORE TITLE - D.109

FRONT NO. 56  
IMPRINT SAME AS ABOVE  
NO C.T. TRADE MARK

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS COMBINE BOTH PHOTOS. (ALSO USED IN FOLDER)  
ROOF LIGHT PINK STUCCO, BRIGHT GREEN WINDOW CASINGS, DOMES SILVER.  
TRIMMINGS FLOWER & GREEN LAWN  
ON SIDE VIEW FLOWERS YELLOW, WHITE & PINK.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

PROOFS WANTED

SIGN HERE

JUL 27 1931

Very Rushy  
H. B. X  
X X



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2236

ORDER NO. 55038

DATE 7-17-1931

12<sup>M</sup> 500 LARGE FOLDER VIEWS  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

LOWER CENTER

TITLE (IN FULL)

CASINO AND OCEAN PIER.

FRONT NO.

IMPRINT

NONE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

*[Handwritten signature and large 'X' mark]*



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. YOUR TOTAL ORDER IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2237

ORDER NO. 55030

DATE 7-16-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

TITLE (IN FULL) TOP-806, THE PATIO OF A

SPANISH-STYLE RESIDENCE, FLORIDA.

BOT- N.S. 10. EL RE-AL RETIRO, ESTATE  
OF FRANK D. BRISTLEY, NEW SMYRNA, FLA.  
PRIVATE NO. BEFORE TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

COLOR DESCRIPTION

SEE

REMARKS

TAKE OFF BOTTOM TITLE AFTER 6M ARE RUN.

BUILDINGS

LT. RED TILE ROOF, BLDG. STUCCO, DOORS BLUE, WINDOW CASINGS BLUE,

ROOF RED PLATE TILE FLOOR, WHITE TRIM. CHAIRS GREEN. FOUNTAIN WHITE

TRIMMINGS

STONE. SAND AROUND FOUNTAIN. ALL COLORS OF FLOWERS.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 27 1931  
ADV

*Rush*



445

9

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

RHODEN STATY.& PRINTING CO.,  
MOULTRIE, GA.

NO. 1A2238

ORDER NO. 55033

DATE 7-16-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HOTEL COLQUITT, ~~MOULTRIE, GA.~~  
MOULTRIE, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LIGHT RED BRICK BLDG. WHITE TRIM. SIGN WHITE, LETTERS  
ON DARK BACKGROUND. AWNINGS BROWN. TAKE OUT BLURRED  
PERSONS & OBSTACKES.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 22 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

E.L. BLANKENSHIP,  
CASSVILLE, MO.

NO. 1A2239

ORDER NO. 55032

DATE 7-16-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CRYSTAL SPRINGS TROUT  
FARM, CASSVILLE, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BLDG. WHITE & GREEN ROOF. TAKE OUT BARE TREES IN FOREGROUND & SHOW  
BUILDINGS SIGN READABLE, WELCOME CRYSTAL SPRINGS. AT RIGHT ON TOP OF  
ROOF BLDG. SIGN TO READ CRYSTAL SPRINGS.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

JUL 22 1931 ADV



DIAL NO. 1A2240

CUSTOMER BRUGGNER'S,  
SOUTH BEND, IND.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55042

DATE 7-16-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

JUL 23 1931

12,500 M P.C.

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper ~~Lower~~ ~~Center~~ ~~Border~~ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE LARGEST CAR IN THE WORLD, AT  
STUDEBAKER'S PROVING GROUND NEAR SOUTH BEND,  
INDIANA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-16 X 5 3-16

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

HING DEPT. OUTLINE - OVAL - CIRCLE  
RE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL (FLUSH TOP - FLUSH BOTTOM) - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

See colored photo.

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS

MEMORANDUM

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2241

ORDER No. 55084

DATE 7-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP-- WOMAN'S CLUB BUILDING  
BOT-ST. PETERSBURG, FLORIDA, 'THE  
SUNSHINE CITY'

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 56  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TOP TITLE -S. 180

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

CREAM BLDG., MOTTLED RED ROOF. STRAIGHTEN BLDG.  
TAKE OUT POLES.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

AUG 3 1931

SIGN HERE

ADV

Very Rushy  
H.B.  
DEADLINE



YOUR ORDER IS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2242

ORDER NO. 55084

DATE 7-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BAPTIST CHURCH, WINTER  
HAVEN, FLA.  
PRIVATE NO. BEFORE TITLE - W.H.13

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 56  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS LT. YELLOW BLDG., BROWN TRIM. COLORED WINDOWS.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

JUL 27 1931

ADV

SIGN HERE

Very Rush

XX



16

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER, WITH ENCLOSURE, THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2243

ORDER NO. 55084

DATE 7-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ANDREWS AVENUE LOOKING

NORTH FROM BRIDGE, FORT LAUDERDALE,  
FLA.

PRIVATE NO. BEFORE TITLE - F.L.23

COLOR DESCRIPTION

FIRST BLDG. RIGHT WHITE, ORANGE AWNING. TALL BLDG. RIGHT LIGHT TAN OR  
BUILDINGS DARK CREAM, WHITE TRIM. LIGHT GREEN TRIM, AROUND WINDOWS, DARK  
RED AWNINGS & RED TILE ROOF. NEXT BLDGS. ASST. SHADES OF CREAM.  
ROOF TAKE OUT FLAGS & BUNTING.

TRIMMINGS 1ST BLDG. AT LEFT IS NOW BLACK & GREY WHERE GREY & WHITE  
APPEARS. BROWN AWNINGS. TAN BLDG. LEFT TALL ONE, OTHERS CREAM.  
AUTOS ASST. COLORS.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

LV  
COMPLETED

SIGN HERE

ADV

JUL 24 1931

Very Truly  
Curt Teich

2

10



442

7

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER RETURNED TO YOU. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED TO YOU, WILL BE AFFIXED AT ONCE. IF NOT RETURNED  
TO YOU, WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2244

ORDER NO. 55084

DATE 7-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PARK VIEW HOTEL AND  
CIRCLE PARK, HOLLYWOOD, FLA.

PRIVATE NO. BEFORE TITLE - H.27

COLOR DESCRIPTION

SEE

BUILDINGS

LIGHT BLUE DOME, FLOWERS IN CENTER.

ROOF

TRIMMINGS

SEE CARD ATT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 24 1931

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2245

ORDER No. 55084

DATE 7-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ANNIE RUSSEL THEATRE,  
ROLLINS COLLEGE, WINTER PARK, FLA.  
PRIVATE NO. BEFORE TITLE - W.P. 27

FRONT NO. 56  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

CREAM BLDG., MOTTLED RED ROOF.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2246

ORDER NO. 55084

DATE 7-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO.

56

TITLE (IN FULL)

PUGSLEY AND MAYFLOWER

IMPRINT

SAME AS ABOVE

HALLS, GIRLS' DORMITORIES, ROLLINS  
COLLEGE, WINTER PARK, FLA.

PRIVATE NO. BEFORE TITLE - W.P. 26

COLOR DESCRIPTION

SEE

REMARKS

LEFT-LT. PINK, TRIM, CREAM. ROOF MOTTLED RED TILE, BLUE, YELLOW & RED  
BUILDINGS UNDER EAVES. RIGHT DARK PINK REDDISH CAST, TRIM, CREAM, LT. BLUE  
ROOF AROUND WINDOWS. BALCONY GRAY YELLOW, BLUE & GREEN.

TRIMMINGS

RED & PINK FLOWERS. TAKE OUT POLE. PUT GRASS ON LAWN.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

IV  
COMPLETED

SIGN HERE

JUL 27 1931

ADV

*Very Pugh*  
*7/18*  
*X*  
*XX*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2247

ORDER NO. 55084

DATE 7-18-1931

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ROLLINS HALL, BOYS'  
DORMITORY, ROLLINS COLLEGE, WINTER  
PARK, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 56  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - ~~XXX~~ W.P. 25

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		CREAM STUCCO, SHUTTERS MED. GREEN. TRIM, DARK CREAM AROUND
ROOF		WINDOWS. MOTTLED TILE ROOF. FLOWERS RED, PINK & YELLOW.
TRIMMINGS		

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931 ADV

*Very Truly  
Curt Teich*

*X*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2248

ORDER No. 55084

DATE 7-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PAVILION AND BATHING  
BEACH ON ATLANTIC OCEAN, DELRAY  
BEACH, FLA.

FRONT NO. 56  
IMPRINT SAMEX AS ABOVE

PRIVATE NO. BEFORE TITLE - D.16

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BLDG. GREEN, WHITE TRIM. ROOF RED, BLUE STRIPES. TAKE OUT WEEDS  
AT LEFT, TO SHOW BEACH. PUT IN SOME BATHERS.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

JUL 23 1931

ADV

*Very Rushy*  
*[Signature]* X X X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2249

ORDER NO. 55084

DATE 7-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BRIDGE TO BEACH ACROSS

INDIAN RIVER, EAU GALLIE, FLA. NEAR  
MELBOURNE.

PRIVATE NO. BEFORE TITLE - M.11

~~TAKE OFF PART OF TITLE - "NEAR MELBOURNE"~~

COLOR DESCRIPTION

SEE

AFTER 4M ARE RUN.

BUILDING

ROOF

TRIM

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 56

IMPRINT SAME AS ABOVE

REMARKS

PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

JUL 27 1931

ADV

Very Truly  
Yours  
J. T. Teich



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2250

ORDER No. 55084

DATE 7-18-1931  
6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) YACHT CLUB AND NEW  
SMYRNA HOTEL ON INDIAN RIVER,  
NEW SMYRNA, FLA.

PRIVATE NO. BEFORE TITLE - N.S. 11

COLOR DESCRIPTION

SEE

BUILDINGS

YACHT CLUB WHITE BLDG., SPECKLED DARK & LIGHT RED TILE ROOF.  
LIGHT BLUE WINDOW SHUTTERS, BROWN DOORS & WINDOW TRIM, HOTEL STUCCO

ROOF

BLDG. DK. RED ROOF, LIGHT GREEN WINDOW TRIM, BRIDGE WHITE.

TRIMMINGS

PUT GRASS ON FOREGROUND, A LITTLE COLOR IN SKY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 56

IMPRINT SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 24 1931



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2251  
ORDER NO. 55084

DATE 7-18-1931	
6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO. 56
TITLE (IN FULL) RUINS OF THE OLD SPANISH MISSION, NEW SMYRNA, FLA.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE - N.S. 12	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS GRAY MOSS ON TREES. TAKE OUT MAN & BLUR IN CENTER OF	PICTURE.
ROOF	
TRIMMINGS NATURAL GRAY OLD STONE WALLS WITH IVY.	
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
COMPLETED	
SIGN HERE	
JUL 27 1931	
ADV	



2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU KNOW THESE TITLES AND COLOR DESCRIPTIONS.  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2252  
ORDER NO. 55084

DATE 7-18-1931	
6 M	AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO. 56
TITLE (IN FULL) FIRST PRESBYTERIAN CHURCH, FT. PIERCE, FLA.	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE - F.P. 18	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS DANKISH RED BRICK BLDG., WHITE TRIM. WHITE COLUMNS, SLATE	
ROOF ROOF, RED CHIMNEY, COLORED WINDOW GLASS, PINK, RED & PURPLE	
TRIMMINGS FLOWERS AROUND CHURCH & PALMS.	
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
LV COMPLETED	
SIGN HERE	
ADV	

JUL 24 1931

*Very Truly  
Curt Teich*



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2253

ORDER NO. 55084

DATE 7-18-1931	
6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO 56
TITLE (IN FULL) LOOKING EAST ON AVENUE	IMPRINT SAME AS ABOVE
"A", SHOWING CITY HALL, FT. PIERCE, FLA.	
PRIVATE NO. BEFORE TITLE - F.P. 17	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS CITY HALL STUCCO BLDG., SANDSTONE TRIM, TAN AWNINGS, RED TERRA	
ROOF COTTA ROOF. 2 BLDG. DARK CREAM STUCCO, GREEN RED & BLUE STRIPED	
TRIMMINGS AWNINGS. BLDG. TO LEFT ANTIQUE STUCCO, TAN TRIM. RED TILE ROOF.	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	
COMPLETED	
SIGN HERE	

ADV

JUL 24 1931



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO., ASHEVILLE, N.C.		NO. 1A2254 ORDER No. 55084
DATE 7-18-1931		
6 M		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL) PRIVATE NO. BEFORE TITLE - F.P. 16	UPPER BORDER ANCHOR MONUMENT IN CITY PARK, FT. PIERCE, FLA.	FRONT No. 56 IMPRINT SAME AS ABOVE
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE ANCHOR VARIG. WHITE SHELL ROCK 2 CANNONS GRAY, BASE SANDSTONE. PUT SOME COLOR IN SKY.	REMARKS STONE, BRACE WHITE STONE.
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
LV COMPLETED		
SIGN HERE		ADV

JUL 28 1931

*[Handwritten signatures and large 'X' marks]*



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR TOTAL  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1 A2255

ORDER NO. **XXXXXX**  
**55084**

DATE 7-18-1931  
6 M

# AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE      UPPER BORDER

TITLE (IN FULL)      THE FLORIDA MILITARY  
INSTITUTE, HAINES CITY, FLA.

FRONT NO. 56

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - H.11

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		BLDG. CREAM STUCCO, GREEN WINDOW TRIM. VARIGATED RED, GREEN, TAN & BROWN TILE ROOF. WHITE COLUMNS, WHITE PERGOLA.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

JUL 24 1956



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITHTHIN AND CLOSED  
IT IS ABSOLUTELY NECESSARY TO  
ETC. AND RETURN THIS SHEET WITH OUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2256

ORDER NO. 55084

DATE 7-18-1931

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

CITY PARK, HAINES CITY,  
FLA.

PRIVATE NO. BEFORE TITLE - H.9

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

56

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

COLORS AROUND PALM TRUNKS AT BASE PURPLE & WHITE FLOWERS. BUSH TO  
BUILDINGS RIGHT CENTER FILLED WITH PURPLE BLOSSOMS. LILIES TO LEFT  
YELLOW BLOSSOMS. BACKGR. FLOWERS RED HIBIRIUS, GREEN LAWN.  
ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

JUL 23 1931



18

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
PLEASE PRINT NAME, ADDRESS, CITY, STATE, AND COUNTRY, AND THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2257

ORDER NO. 55084

DATE 7-18-1931

6 M

AMERICAN ART

PLACE OF TITLE

UPPER BORER

FRONT NO.

56

TITLE (IN FULL)

INDIAN RIVER BRIDGE BETWEEN

IMPRINT

SAME AS ABOVE

CORONADO BEACH AND NEW SMYRNA, FLA.

PRIVATE NO. BEFORE TITLE - 11.8.13

COLOR DESCRIPTION

SEE

REMARKS

BRIDGE WHITE, LOWER PART NATURAL WOOD, BLDG. CREAM STUCCO.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

JUL 27 1931

ADV

SIGN HERE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: PER NOTE ATTACHED  
OF YOUR ORDER, IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 1A2258  
ORDER NO. 55084

DATE 7-18-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOTEL VILLA PLUMOSA,  
TARPON SPRINGS, FLORIDA.  
PRIVATE NO. BEFORE TITLE - T.S.17

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 56  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS TAKE OUT GATES & SIGN IN CENTER. HOUSE BROWN SHINGLES  
TRIM, LIGHT GREEN. ROOF PINKISH RED.  
ROOF REMOVE GATE & SIGN & IRON OVERHEAD RAILING.  
TRIMMINGS PINK OLEANDERS.

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE JUL 27 1931 ADV



DIAL NO. 1A2259 CUSTOMER CITY WATER, LIGHT, POWER DEPT. SPRINGFIELD, ILL. DATE ENTERED JUL 22 1931 DEPT. DATE COMPLETED  
ORDER NO. 55078 RETOUCHING  
DATE 7-18-1931 ENGRAVING  
COMPOSING  
LITHO ART

6 M P.C. SIZE 3 1-2 X 5 1-2 STYLE AMERICAN ART

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP- MUNICIPAL WATER SOFTENING AND  
PURIFICATION PLANT  
BOT- SPRINGFIELD, ILL.

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COMPLETED

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print. Handcolor Black & White Proof.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3-15 X 5 3-16

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED - WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2260

ORDER NO. 55078

DATE 7-18-1931

CUSTOMER CITY WATER, LIGHT,  
POWER DEPT., SPRINGFIELD, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

JUL 27 1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.O.

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP-MUNICIPAL PUMPING STATION AND  
POWER PLANT,

BOT-CITY WATER, LIGHT AND POWER DEPT., SPRINGFIELD,  
ILL.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-15 X 5 3-15

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

COMPLETED



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWIT ENCLOSED.

YOUR ORDER AS  
MEMORANDUM  
THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ELGIN STATE HOSPITAL,  
ELGIN, ILL.

NO. 1A2261

ORDER NO. 55083

DATE 7-18-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) HOSPITAL BUILDING, ELGIN

IMPRINT NONE

STATE HOSPITAL, ELGIN, ILL.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BE SURE & LIGHTEN UP BLDG.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 23 1931

*Rush*



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

ELGIN STATE HOSPITAL,  
ELGIN, ILL.

NO. 1A2262

ORDER NO. 55083

DATE 7-18-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN BUILDING, ELGIN  
STATE HOSPITAL, ELGIN, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

JUL 22 1931

ADV

SIGN HERE

*Rush*



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AND MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ELGIN STATE HOSPITAL,  
ELGIN, ILL.

NO. 1 A2263

ORDER NO. 55083

DATE 7-18-1931

M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	UPPER BORDER
1	2
3	4
5	6
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65	66
67	68
69	70
71	72
73	74
75	76
77	78
79	80
81	82
83	84
85	86
87	88
89	90
91	92
93	94
95	96
97	98
99	100

TITLE (IN FULL) ENTRANCE DRIVE, ELGIN  
STATE HOSPITAL, ELGIN, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION	SEE
-------------------	-----

## BUILDINGS

ROOF

## TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

**COMPLETED**

SIGN HERE

JUL 22 1931

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ELGIN STATE HOSPITAL,  
ELGIN, ILL.

NO. 1A2264

ORDER NO. 55083

DATE 7-18-1931

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) DIX COTTAGE, ELGIN  
STATE HOSPITAL, ELGIN, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV

JUL 23 1931

*[Handwritten signature]*



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HERewith ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ELGIN STATE HOSPITAL,  
ELGIN, ILL.

NO. 1A2265

ORDER No. 55083

DATE 7-18-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ANNEX BUILDING, ELGIN  
STATE HOSPITAL, ELGIN, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 22 1931

ADV

Rush



12

12

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
DODGE CITY, KANSAS.

NO. 1A2266  
ORDER No. 55090

DATE 7-18-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) FIRST NATIONAL BANK  
BUILDING, DODGE CITY, KANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS BLDG. LT. BUFF BRICK, STONE TRIM. TAKE OUT LETTERING  
ROOF REMOVE THRASH BOX.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGNATURE

JUL 20 1931

ADV

DEADLINE



18

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HAVE BEEN RECEIVED. IT IS ABSOLUTELY NECESSARY THAT YOU FURNISH THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

12

F. W. WOOLNORTH CO.,  
DODGE CITY, KANS.

NO. 1A2267  
ORDER No. 55090

DATE 7-18-1931

3 M 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT No.	2
TITLE (IN FULL)	MUNICIPAL SWIMMING POOL, DODGE CITY, KANSAS.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	BLDG. WHITE.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

TV  
**COMPLETED**  
SIGN HERE

JUL 20 1931

ADV

18

**DEADLINE**



14

5

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY THAT YOU O.K. THE INFORMATION AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
DODGE CITY, KANS.

NO. 1A2268

ORDER NO. 55090

DATE 7-18-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SECOND AVENUE, LOOKING  
NORTH, DODGE CITY, KANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LEFT

ROOF

TRIMMINGS

LARGE BLDG. AT ~~LEFT~~ BUFF FRONT & LT. RED SIDE.  
COLORS AS PER CARD NO. 120918 ATTACHED.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

JUL 20 1931

ADV

DEADLINE



GENTLEMEN:-  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
DODGE CITY, KANSAS.

NO. 1 A2269

ORDER NO. 55090

DATE 7-18-1951

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE      UPPER BORDER

TITLE (IN FULL) CATHOLIC HOSPITAL, DODGE  
CITY, KANSAS.

FRONT No 2.

IMPRINT NONE

### COLOR DESCRIPTION

SEE

BUILDINGS BLDG. BUFF BRICK, RED ROOF. CLEAN UP DEBRIS IN FOREGROUND  
& PAVE STREET.

ROOF

## TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

# COMPLETED SIGN HERE

JUL 20 1931

ADV

# DEADLINE



AL NO. 1A2270

ORDER NO. 55088

DATE 7-18-1931

CUSTOMER PUBLISHED BY BAKER BROS. DATE ENTERED  
ENGRAVING CO., OMAHA, NEBR.

AUG 11 1931

JUL 23 1931

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

50 M P.C.

SIZE

WATCH SIZE 1-8 INCH BORDER

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border *In cut* Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full UNION STOCK YARDS COMPANY OF OMAHA (LIMITED)  
SIX HORSE TEAM

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

*Title to be same as on card 1919-29*

*Make duplicate halftone*  
*Save Neg.*

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

FOR COLORS SEE CARD NO. 1919-29

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

(All of this on address side)

FRONT NO. SPECIAL

R. M. *same as 1919-29* Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

Sec Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

*6-1-15 X 3-1-4*

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COLOR MATCH



time to L1284

TYPE

20  
22  
1 1/2  
5 1/2

C-1

CUSTOMER  
—  
C. T. & CO.  
—  
PHOTO PROPERTY OF  
—  
RETURN PHOTO  
YES  
NO

DIAL NO. 1A2270 ORDER NO. 54238 DATE 6-12-1935

CUSTOMER BAKER-DOCHERTY ENG. CO.,  
OMAHA, NEB.

MAKEOVER

50 M CARDS SIZE 3 1-2 X 6 1-4

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

IN PLATE— UNION STOCK YARDS  
COMPANY OF OMAHA (LIMITED)  
SIX HORSE TEAM

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE NEW PHOTO.

COLOR DESCRIPTION

WHITE UNIFORMS, BODY OF WAGON IS RED WITH  
WHITE STRIPES.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

STYLE AMERICAN ART, WHITE BORDER

FRONT NO. SPECIAL R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint  
IMPRINT— C. T. IN CENTER, AT LEFT—  
BAKER-DOCHERTY ENGRAVING CO., OMAHA, NEB.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Panromatic — Color Separation. Screen 133  
Transfer — Paper Process — New Process. Screen 150  
Stripping — White Border — Full Face. Screen 175  
Blue Prints — Handcolor — Black & White Proof. Titles — Red, Blue.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB COLOR PROCESS  
Extra Negative  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negative  
Extra Stripping  
Strip To Size  
Double Print  
Reverse Position  
Reverse Color  
Ben Day

SIZE WIDE HIGH SAME SIZE  
SCREEN 55 60 85 100 110 120 133 150

ETCHING DEPT PAINT IN BACKGROUND SOLID

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT  
WITH LINE - WITHOUT LINE - SPECIAL BORDER

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM  
FLUSH SIDES - FLUSH ALL AROUND  
UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS

FLAT - GOOD - IN COLORS - SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO RETURNED  
TO  
PHOTO USED FOR



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

NO. 1A2271

ORDER NO. 55111

DATE 7-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE ~~XXX~~ LOWER BORDER

TITLE (IN FULL) THE M.S. HERSHEY JUNIOR-  
SENIOR HIGH SCHOOL, VOCATIONAL  
SCHOOL AND GRADE SCHOOL BUILDINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER SLIP ATTACHED TO PHOTO.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

AUG 3 1931

ADV

Photo returned to  
Customer

OCT 16 1931

*[Handwritten signature]*



A18

32

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

NO. 1A2272

ORDER NO. 55111

DATE 7-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE FACTORY OF THE HERSHEY  
CHOCOLATE CORPORATION, HERSHEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE  
R.M.

*Photo returned  
to Customer  
OCT 16 1931*

COLOR DESCRIPTION SEE  
BUILDINGS ~~77~~ AS PER SLIP ATTACHED TO PHOTO.  
ROOF ~~6-2-1~~  
TRIMMINGS

*Photo in D-1882*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED  
LV

SIGN HERE

AUG 3 1931

ADV

*Very Rush*

19



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 N. JING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

NO. 1A2273

ORDER NO. 55111

DATE 7-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) HERSHEY ESTATES MODEL  
DAIRY, HERSHEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER SLIP ATTACHED TO PHOTO.

ROOF

TRIMMINGS

*Photo returned  
to Customer  
OCT 16 1931*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 29 1931

ADV

*Very Truly  
Curt Teich*

*X*

*X*



2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

NO. 1A2274

ORDER NO. 55111

DATE 7-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE SWIMMING POOL AT HERSHEY  
PARK, HERSHEY, PA.

FRONT NO 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

AS PER SLIP ATTACHED TO PHOTO.

ROOF

TRIMMINGS

*Photo returned  
to Customer  
OCT 16 1931*

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

ADV

151 06 7AC

*Very Rushy X X X*



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE, HERSHEY, PA.		NO. 1A2275
DATE 7-21-1931		ORDER NO. 55111
6 M		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)	LOWER BORDER THE HERSHEY DEPARTMENT STORE, HERSHEY, PA.	FRONT NO. 1 IMPRINT SAME AS ABOVE  R.M.
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE AS PER SLIP ATTACHED TO PHOTO.	REMARKS <i>Photo returned to customer OCT 16 1931</i>
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER		
LV COMPLETED		JUL 29 1931 ADV
SIGN HERE		

*Very Rush*

*[Large handwritten X]*



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

NO. 1A2276

ORDER NO. 55111

DATE 7-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE M LOWER BORDER

FRONT NO. 1

TITLE (IN FULL) THE ROUND BARN, HERSHEY, PA.

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER SLIP ATTACHED TO PHOTO.

ROOF

TRIMMINGS

*Photo returned to  
Customer*  
JUL 16 1931

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 28 1931

*Very Rushy*

*XX*



GENTLEMEN:—  
 PER ATTACHED  
 OF YOUR TOTAL  
 ORDER HEREWITH ENCLOSED.  
 IT IS ABSOLUTELY  
 NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
 ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
 IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
 WORK.

VERY TRULY  
CURT TEICH, & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

NO. 1 A2277

ORDER No. 55111

DATE 7-21-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO.

TITLE (IN FULL) CLUBHOUSE AND GROUNDS,  
HERSHEY PARK GOLF CLUB, HERSHEY, PA.

IMPRINT SAME AS ABOVE

R.M.

### COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

AS PER SLIP ATTACHED TO PHOTO.

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 28 1931

ADV

Wm. J. Bush



145

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

NO. 1A2278

ORDER NO. 55111

DATE 7-21-1931

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) BOATING IN HERSHEY PARK,  
HERSHEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

XXXXXXXXXX STONE RETAINING WALL FAR SIDE OF  
STREAM, NO. 6 & 10. OTHER COLORING USE OWN JUDGMENT

REMARKS

*Photo returned  
to Customer  
OCT 16 1931*

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

1  
2



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC. ARE ABSOLUTELY NECESSARY THAT YOU O.K. BEFORE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

DATE 7-21-1931

NO. 1A2279

ORDER NO. 55111

GM

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) HOME GROUP OF THE HERSHEY  
INDUSTRIAL SCHOOL, HERSHEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

AS PER SLIP ATTACHED TO PHOTO.

*Photo returned  
to Customer*  
OCT 16 1931

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

JUL 30 1931

*Very Truly  
Curt Teich*



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

DATE 7-21-1931

NO. 1A2280

ORDER NO. 55111

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) THE CONSERVATORY,  
HERSHEY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO  
IMPRINT SAME AS ABOVE  
R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER SLIP ATTACHED TO PHOTO

ROOF

TRIMMINGS

Photo returned  
to Customer  
OCT 16 1931

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

AUG 3 1931

ADV

*Very Truly*  
*Curt Teich*



19

WE ACKNOWLEDGE WITH THANKS AND ACCURACY THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HERSHEY DEPT. STORE,  
HERSHEY, PA.

NO. 1A2281

ORDER NO. 55112

DATE 7-21-1931

6 M LARGE FOLDER VIEW AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE GARDEN SHOP

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NONE  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

AS PER SLIP ATTACHED TO PHOTO.

ROOF

TRIMMINGS

REMARKS

*Photo returned  
to Customer  
OCT 16 1931*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV  
JUL 29 1931



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., ARE ABSOLUTELY NECESSARY THAT YOUR ORDER BE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HERSHEY DEPT. STORE,  
HERSHEY, PA.

DATE 7-21-1931

NO. 1A2282

ORDER NO. 55112

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE N LOWER CENTER BORDER

FRONT NO. NONE

TITLE (IN FULL) THE ICE PALACE AND  
CONVENTION HALL.

IMPRINT  
NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

AS PER SLIP ATTACHED TO PHOTO.

*Photo returned  
to Customer  
OCT 16 1931*

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED  
LV

SIGN HERE

JUL 29 1931



2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCORDANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

HERSHEY DEPT. STORE, HERSHEY, PA.		NO. 1A2283
DATE 7-21-1931		ORDER NO. 55112
6 M LARGE FOLDER VIEW (ALL OF THIS ON THE PICTURE SIDE)		AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE LOWER CENTER BORDER	FRONT NO. NONE	
TITLE (IN FULL) THE PARK ENTRANCE	IMPRINT NONE	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS AS PER SLIP ATTACHED TO PHOTO.		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
COMPLETED		ADV
SIGN HERE		

Photo returned  
to Customer  
OCT 16 1931

JUL 28 1931



3 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HERWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

XXXXXXXXXXXX HERSHEY DEPT. STORE,  
HERSHEY, PA.

NO. 1A2284  
ORDER NO. 55112

DATE 7-21-1931

6 M LARGE FOLDER VIEW  
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) CHOCOLATE AVENUE SHOWING  
THE NEW COMMUNITY BUILDING AND  
HERSHEY, INN.

FRONT NO. NONE  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

AS PER SLIP ATTACHED TO PHOTO.

*Photo returned  
to Customer  
OCT 16 1931*

PHOTO PROPERTY OF C. T. & CO. CUSTOMER  
**COMPLETED**  
LV

SIGN HERE

JUL 29 1931

ADV

19



YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIXED AT ONCE IF NOT RETURNED  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HERSHEY DEPT. STORE,  
HERSHEY, PA.

NO. 1A2285

ORDER No. 55112

DATE 7-21-1931

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) A FARM UNIT OF HERSHEY  
INDUSTRIAL SCHOOL

FRONT NO. NONE  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER SLIP ATTACHED TO PHOTO.

ROOF

TRIMMINGS

*Photo returned  
to Customer.  
OCT 16 1931*

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 28 1931

ADV



51

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HERSHEY DEPT. STORE,  
HERSHEY, PA.

NO. 1A2286

ORDER NO. 55112

DATE 7-21-1931

6M LARGE FOLDER VIEW

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

LOWER CENTER BORDER

TITLE (IN FULL)

THE OLD HOMESTEAD

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO

NONE

IMPRINT

NONE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

AS PER SLIP ATTACHED TO PHOTO.

REMARKS

*Photo returned  
to Customer*

OCT 16 1931

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

JUL 28 1931

ADV



148

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HERSHEY DEPT. STORE,  
HERSHEY, PA.

NO. 1A2287

ORDER NO. 55112

DATE 7-21-1931

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE 12TH AND 13TH HOLES  
AT THE HERSHEY PARK GOLF CLUB

FRONT NO. NONE  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

AS PER SLIP ATTACHED TO PHOTO.

Large Photo (long)

Photo returned  
to Customer  
OCT 16 1931

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

AUG 4 1931

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSURE. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HERSHEY DEPT. STORE,  
HERSHEY, PA.

NO. 142288

ORDER NO. 55112

DATE 7-21-1931

6 M LARGE FOLDER VIEW

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) ONE OF THE FAMILIES IN THE  
ZOO AT HERSHEY PARK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. NONE  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

AS PER SLIP ATTACHED TO PHOTO

REMARKS

*Photo returned  
to Customer  
OCT 16 1931*

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

AUG 5 1931

ADV



DIAL NO. 1A2289

CUSTOMER WALGREEN CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55099

DATE 7-28-1931

RETOUCHING -  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

JUL 23 1931

2 M PG

SIZE 3 1-2 X 5 1-2

STYLE BLACK &amp; WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NO TITLE

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

ENLARGE PHOTO AS MUCH AS POSSIBLE, SO THAT  
THE PRINTING ON THE CAN WILL BE LARGE ENOUGH  
TO READ EASILY. A 1-4 OF AN INCH MIGHT BE  
TAKEN OFF THE BOTTOM OF THE PHOTO & 1-2 AN  
INCH OFF THE LEFT END. MAKE THE PHOTO  
CLEAR AND DISTINCT.

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, ☒ Black & White Proof.

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

L. 1

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COMPLETED

SIZE 3 3-16 X 5 3-16 SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER. — L. V. — ADV.



DIAL NO. IA2290

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55135

DATE 7-21-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART12 $\frac{1}{2}$  PC

SIZE

3 $\frac{1}{2}$  X 5 $\frac{1}{2}$ 

STYLE ARTCHROM

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full ST. MARY'S COLLEGE, NORTH EAST, PA.  
AIR VIEW - LOOKING EAST

(All of this on address side)

FRONT NO. 12 R. M. Yes No  
 R. M. to cover part of Message Space, entire Message Space, or entire Front  
 IMPRINT: Customer C. T. Imprint No Imprint  
 Trade Mark Yes No  
 Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

SEE SLIP ATTACHED TO PHOTO. PUT DETAILS INTO THE  
 BLDGS. TO BRING OUT THE WINDOWS & THE EFFECT OF THE  
 STONE. THE SHADOWS WILL HAVE TO BE LIGHTENED WHERE  
 THEY ARE TOO DARK AND THE HIGHLIGHTS DARKENED WHERE  
 THE SUN INTERFERED, ESPECIALLY ON THE ROOFS. THESE  
 MUST BE DARKENED SO AS TO GET A DARK GREEN. SOME OF  
 THE BLDGS. SHOW UP TOO LIGHT.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED TO PHOTO.

COMPLETED

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
 \_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES  
 \_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
 \_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES  
 \_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 WIDE 5 3/16 HIGH 150 SAME SIZE  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - NOTISE - ANCHOR  
 SOLID METAL (FLUSH TOP - FLUSH BOTTOM) FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT 3 GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_\_  
 ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

JUL 28 1931



DIAL NO. **IA2291**ORDER NO. **55135**DATE **7-21-1931**CUSTOMER **HERMITAGE ART CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**12 1/2** M**PC**

SIZE

**3 1/2 X 5 1/2**

STYLE

**ARTCHROM** ✓

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ST. MARY'S COLLEGE, NORTH EAST, PA.****AIR VIEW - REAR**

(All of this on address side)

FRONT NO. **12** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

## PHOTO LITHO

Rphoto

AS PER SLIP ATTACHED TO PHOTO. PUT DETAILS INTO THE  
BLDGs. TO BRING OUT THE WINDOWS & THE EFFECT OF THE  
STONE. SHADOWS WILL HAVE TO BE LIGHTENED WHERE THEY ARE  
TOO DARK & THE HIGHLIGHTS DARKENED WHERE THE SUN  
INTERFERED, ESPECIALLY ON THE ROOFS. THESE MUST BE  
DARKENED SO AS TO GET A DARK GREEN. SOME OF THE BLDGS.  
SHOW UP TOO LIGHT.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

NEG. NO.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED TO PHOTO.

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 x 5 3/16** IN. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

JUL 27 1931



DIAL NO. IA2292

CUSTOMER

HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55136

DATE 7-21-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE ARTCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full ST. MARY'S COLLEGE, NORTH EAST, PA.AIR VIEW — SOUTH WEST  
LOOKING WEST

## RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

AS PER SLIP ATTACHED TO PHOTO. PUT DETAILS INTO THE  
BLDGs. TO BRING OUT THE WINDOWS & THE EFFECT OF THE  
STONE. SHADOWS WILL HAVE TO BE LIGHTENED WHERE THEY ARE  
TOO DARK & THE HIGHLIGHTS DARKENED WHERE THE SUN  
INTERFERED, ESPECIALLY ON THE ROOFS. THESE MUST BE  
DARKENED SO AS TO GET A DARK GREEN.. SOME OF THE BLDGS.  
SHOW UP TOO LIGHT.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED.

COMPLETED

return negative

returned 8/18/31

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

(All of this on address side)

FRONT NO. 12

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

JUL 29 1931



DIAL NO. **IA2293**CUSTOMER **HERMITAGE ART CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55136****JUL 29 1931**DATE **7-21-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**6 M PC SIZE 3 1/2 X 5 1/2**STYLE **ARTCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **ST. MARY'S COLLEGE, NORTH EAST, PA.****AIR VIEW, FRONT**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

AS PER SLIP ATTACHED TO PHOTO. PUT DETAILS INTO THE  
BLDG. TO BRING OUT THE WINDOWS & THE EFFECT OF THE  
STONE. THE SHADOWS WILL HAVE TO LIGHTENED WHERE THEY  
ARE TOO DARK & THE HIGHLIGHTS DARKENED WHERE THE SUN  
INTERFERED, ESPECIALLY ON THE ROOFS. THESE MUST BE  
DARKENED SO AS TO GET A DARK GREEN. SOME OF THE  
BLDG. SHOW UP TOO LIGHT.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED TO PHOTO.

(All of this on address side)

FRONT NO. **12**R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE **3 3/16 X 5 3/16** INCH. SAME SIZE  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)
PROOFS 3 FLAT - GOOD - IN COLORS - SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

 R-3  
 A-5 1/2  
 MCP-1 1/4



DIAL NO. **IA2294**CUSTOMER **HERMITAGE ART CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **7311-1931****55137**DATE **7-21-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**3 1/2 M****PC**

SIZE

**3 1/2 X 5 1/2**

STYLE

**ARTCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **RECEPTION HALL, ST. MARY'S COLLEGE, NORTH EAST, PA.**

(All of this on address side)

FRONT NO. **12** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No**AS PER SLIP ATTACHED TO PHOTO.**

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLD PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLD PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STDCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
DN WOOD METAL.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**AS PER SLIP ATTACHED.**

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

**JUL 29 1931***R-2 1/2  
A-5 1/2  
MCP-1 1/2*



DIAL NO. IA2295

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55137

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 7-21-1931

3 1/2 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

ARTCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full STUDENTS' PROMENADE, ST. MARY'S COLLEGE,  
NORTH EAST, PA.

(All of this on address side)

FRONT NO. 12 R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint ☒ No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch—Layout ☒ Retouched Photo ☐ Wash Drawing. Layout Yes No

AS PER SLIP ATTACHED TO PHOTO.

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ☒ Handcolor, Black & White Proof.

NEG. NO.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED TO PHOTO.

*Completed*

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOO \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

JUL 28 1931



DIAL NO. **IA2296**

CUSTOMER

**HERMITAGE ART CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55137**DATE **7-21-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**3 1/2** M

PC

SIZE

**3 1/2 X 5 1/2**

STYLE

**ARTCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **ST. MARY'S COLLEGE SWIMMING POOL,  
NORTH EAST, PA.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

**AS PER SLIP ATTACHED TO PHOTO.**

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**AS PER SLIP ATTACHED.**

(All of this on address side)

FRONT NO. **12**R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SHOES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS \_\_\_\_ FLAT 3 GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

**JUL 28 1931**

R-2

A-4 1/2

HCP 1 1/4

18



DIAL NO. **IA2297**CUSTOMER **HERMITAGE ART CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55137** ~~55137~~DATE **7-21-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**3 1/2** M

PC

SIZE

**3 1/2 X 5 1/2**

STYLE

**ARTCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **CHAPEL, ST. MARY'S COLLEGE,  
NORTH EAST, PA.**

(All of this on address side)

FRONT NO. **12**R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No**AS PER SLIP ATTACHED TO PHOTO.**

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**AS PER SLIP ATTACHED TO PHOTO. ALSO SEE COLORS  
AS MARKED ON EXTRA PHOTO ATTACHED.***Completed**Done**Return colored card to file  
after color plates are finished*

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16** WIDE **5 3/16** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

**JUL 28 1931**



DIAL NO. 1A2298

CUSTOMER

HOTEL WILLIAM TAYLOR, DATE ENTERED  
SAN FRANCISCO, CALIF.

DEPT.

DATE COMPLETED

ORDER NO. 55133

JUL 27 1931

DATE 7-21-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

50 M PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full IN SKY: TALLEST HOTEL IN THE WEST

BOT: WILLIAM TAYLOR HOTEL - SAN FRANCISCO

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

REMOVE WOODEN POSTS FROM TREES & BRING OUT THE  
GREENERY, ETC. AS THIS WILL ADD TO THE ~~BEAUTY~~ BEAUTY  
OF THE REPRODUCTIONS. BRING OUT THE HIGHLIGHTS &  
DETAILS ON THE BLDG. AS CLOSE TO THE WAY IT APPEARS  
IN THE PHOTO AS POSSIBLE. CUSTOMER WOULD ~~LIKE~~ LIKE  
THE REPRODUCTION OF BLDG. & OTHER PORTIONS OF THE PHOTO  
TO BE SHOWN JUST AS LARGE AS POSSIBLE. THEY WANT THE BLDG.  
TO LOOM UP BIG. BRING OUT LAMP POSTS. SHOW ONLY PORTION  
OF PHOTO AS MARKED.

*Save Neg.*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)  
MAKE BLDG. IN WHITE MARBLE EFFECT, NO CREAM COLOR.  
DO NOT MAKE AUTOS COLORFUL; SHOW SOME IN BLACK & OTHERS  
A DARK BLUE.

*Make duplicate halftone*

**COMPLETED**

*Returned Photo to Customer  
8/27/31*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print. Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY 4 VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STCK

ELECTROTYPES EACH OF  
ON WOOD METAL.



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BABBITT BROS. TRADING CO.,  
FLAGSTAFF, ARIZONA

NO. IA2299

ORDER NO. 55124

DATE 7-21-1931

6 M.

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ICE CAVE, LAVA BEDS AND SUNSET  
PEAK, NEAR FLAGSTAFF, ARIZONA

FRONT No. 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE  
BUILDINGS COLOR AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

REMARKS

Submit Hand color Proof

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

AUG 3 1931

ADV

Rush

Printed to order



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BABBITT BROS. TRADING CO.,  
FLAGSTAFF, ARIZONA

NO. IA2300

ORDER No. 55241

DATE 7-27-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) CHURCH OF THE NATIVITY OF THE  
BLESSED VIRGIN MARY, FLAGSTAFF, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BLDG. NATIVE, MOTTLED BROWN ROCK, SHADES VARYING, WITH A TOUCH OF  
GREEN OCCASIONALLY. THIS IS A VOLCANIC RX ROCK OF DIFFERENT SHADES OF  
BROWN, DARK BROWN PREDOMINATING. TRIMMING IS OF PINK SANDSTONE.  
STATUES ARE A LIGHT CREAM. ON TOWER, PINK SANDSTONE. COULD BE DARKENED  
TO BRING THEM OUT MORE. CROSS ON TOWER IS BRASS. FRONT CROSS IS  
SANDSTONE. REMOVE THE HOUSE IN BACKGROUND OF PHOTO, BUT LEAVE TREE  
ON HILL. ROOF IS VARIGATED SLATE, FROM DARK GREEN TO BROWN.

AT RIGHT

SUBMIT HAND COLORED PROOF TO CUSTOMER

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

SIGN HERE

SUBMIT REF. PHOTO

ADV

AUG 25 1931

COMPLETED



YOUR ORDER  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
OF YOUR TOTAL ORDER ARE NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HARTER,  
MUNCY, PA.

DATE 7-21-1931

ORDER NO. 1A2301  
55144

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) MOUNTAIN SCENERY ON SUSQUEHANNA  
TRAIL NEAR MUNCY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

WHITE CEMENT ROAD, WHITE FENCE.

BUILDINGS

REMOVE PHOTOGRAPHERS NAME ON PHOTO.

ROOF

TRIMMINGS

REMARKS

GREEN FOLIAGE & MTS. NO YELLOW COLORS.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 28 1931

ADV



42

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HARTER,  
MUNCY, PA.

NO. IA2302

ORDER NO. 55144

DATE 7-21-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) MOUNTAIN SCENERY NEAR  
MUNCY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS WHITE DAISIES IN FOREGROUND. MOUNTAINS GREEN. SHOW MOUNTAIN IN REAR  
GREEN. REMOVE PHOTOGRAPHERS NAME ON PHOTO ON RIGHT SIDE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
**COMPLETED**

SIGN HERE

ADV

JUL 30 1931

*Corr to Ings*



DIAL NO. **IA2303**CUSTOMER **LLOYDS, INC.,  
S SPRINGFIELD, MO.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55160****JUL 27 1931**DATE **7-23-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**2** M**PC**

SIZE

**3 1/2 x 5 1/2**

STYLE

**BLUESKY**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **TOP: NATIONAL ASSOCIATION DYERS AND  
CLEANERS INSTITUTE****BOT: SILVER SPRINGS, MD.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. **5**R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURACY  
SPECIFICATIONS AND CONDITIONS ON THE  
ORIGINAL ORDER. IF YOU HAVE ANY  
QUESTIONS, PLEASE REFER TO THE  
ORIGINAL ORDER. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AND INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AND INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ADVERTISERS PUBLISHING COMPANY,  
ANN ARBOR, MICHIGAN

NO. 1A2304

ORDER No. 55158

DATE 7-23-1931

25M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) UNIVERSITY OF MICHIGAN HOSPITAL  
WITH NEW ADDITION, ANN ARBOR, MICHIGAN

FRONT No. 1

IMPRINT SAME AS ABOVE

R.M.

NO C.T.MARKS.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

ELIMINATE ALL THE SCAFFOLDING WORK AND SHOW SIDEWALK, AS IN OLD VIEW,  
NO. 108314. REDUCE THE FOREGROUND TO APPROXIMATELY THE SAME PROPORTION  
AS IN THE 108314. PUT A FLAG ON THE BLDG. MAKE BLUE SKY. BY REDUCING  
THE FOREGROUND & BY ELIMINATING AN EXCESS OF THE SKY, YOU WILL GET THE  
PICTURE ON THE POST CARD IN THE LARGEST POSSIBLE DIMENSIONS, SO THAT THE  
BLDG. DOMINATES THE CARD, AS IN 108314. COLOR THE SAME AS 108314.

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 28 1931

ADV

*Rush*



DIAL NO. **IA2305**ORDER NO. **55169**DATE **7-23-1931**CUSTOMER **SENTINEL PRINTING CO.,  
INDIANAPOLIS, IND.,**

DATE ENTERED

**JUL 28 1931**

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**3 1/2**

M

PC

SIZE

**3 1/2 X 5 1/2**

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **PHARMACEUTICAL LABORATORIES OF ELI LILLY &  
COMPANY**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: **PRINTED IN U.S.A.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**AS PER COLORED PROOF ATTACHED.**

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOO \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.**COMPLETED**

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2306**CUSTOMER **ADAMS & BROSN  
ASBURY PARK, N.J.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55180****JUL 29 1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ARTDATE **7-23-1931****3 1/2** M **PC** SIZE **3 1/2 X 5 1/2**STYLE **PHOTOCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **NO TITLE**

(All of this on address side)

FRONT NO. **5** R. M. Yes **No**  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer **C. T. Imprint** No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, **Handcolor**, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR AS MARKED ON DUPLICATE PRINT ATTACHED.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 1/2 X 5 1/2** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2307** CUSTOMER **ADAMS & BROWN,** DATE ENTERED **JUL 29 1931** DEPT. **RETOUCHING** DATE COMPLETED  
**ASBURY PARK, N.J.**  
ORDER NO. **55180**  
DATE **7-23-1931** **ENGRAVING**  
**PHOTO LITHO**  
**COMPOSING**  
**LITHO ART**

**3 1/2** M **PC** SIZE **3 1/2 X 5 1/2**

STYLE **PHOTOCHROM**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **NO TITLE**

(All of this on address side)  
FRONT NO. **5** R. M. Yes **No**  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer **C. T. Imprint** No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG.NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, **Handcolor**, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

AS MARKED ON DUPLICATE PRINT ATTACHED.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES  
DUPLICATES ZINC COLD PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
DUPLICATES COLD PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **3 1/2 X 5 1/2** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLDERS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2308

CUSTOMER ADAMS & BROWN,  
ASBURY PARK, N.J.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55180

DATE 7-23-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 1/2 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

PHOTOCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NO TITLE

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS MARKED ON DUPLICATE PRINT ATTACHED.

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 1/2 X 5 1/2 HIGH. SAME SIZE

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT OUTLINE - OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES

FLUSH ALL AROUND - UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

JUL 30 1931



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

RONO WHITE,  
CHARLESTON, ILL.

NO. 1A2309

ORDER NO. 55179

DATE 7-23-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

TITLE (IN FULL) TOP: ~~THE ROCKS PARK~~  
THE ROCKS PARK

BOT: 2 MILES EAST OF CHARLESTON, ILL. ON  
ROUTE 16, AND 1 MILE SOUTH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT NONE

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
**COMPLETED**  
SIGN HERE

JUL 28 1931

ADV

*Rush*



1  
2

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

RONO WHITE, CHARLESTON, ILL.		NO. 1A2310
DATE 7-23-1931		ORDER NO. 55179
1 M		BLUESKY BLUETONE
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER & LOWER BORDER	FRONT NO. 2
TITLE (IN FULL)	TOP: THE ROCKS PARK	IMPRINT NONE
	BOT: 2 MILES EAST OF CHARLESTON, ILL. ON ROUTE 16, AND 1 MILE SOUTH.	R.M.
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO. CUSTOMER		
LV COMPLETED		
SIGN HERE		
JUL 27 1931 ADV		

*Rush*

18



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

RONO WHITE,  
CHARLESTON, ILL.

NO. 1A2311

ORDER No. 55179

DATE 7-23-1931

1 M

~~BLUESKY~~ BLUETONE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT NO 2

TITLE (IN FULL) TOP: THE ROCKS PARK

IMPRINT NONE

BOT: 2 MILES EAST OF CHARLESTON, ILL. ON  
ROUTE 16, AND 1 MILE SOUTH

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

JUL 28 1931

COMPLETED

SIGN HERE

ADV

*Rush*

3  
x

5



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCER-  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WOODS FAIR STORE,  
LAS ANIMAS, COLO.

NO. 1A2312

ORDER NO. 55184

DATE 7-24-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SIXTH STREET, LAS  
ANIMAS, COLO.

FRONT No. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

*Rush*



3/4

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WOODS FAIR STORE,  
LAS ANIMAS, COLO.

NO. 1A2313

ORDER NO. 55184

DATE 7-24-1931

1 M

BLACK & WHITE

PLACE OF TITLE

(ALL OF THIS ON THE PICTURE SIDE)  
UPPER BORDER

TITLE (IN FULL)

XXXXXXXXXX

BENT AVENUE, LAS ANIMAS, COLO.

FRONT NO.

2

IMPRINT

NONE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931 ADV

*Rush*

9



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KXX WOODS FAIR STORE,  
LAS ANIMAS, COLO.

NO. 1A2314

ORDER NO. 55184

DATE 7-24-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) COURT HOUSE, LAS ANIMAS,  
COLO.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

ON HERE

JUL 27 1931

ADV

Push



9

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WOODS FAIR STORE,  
LAS ANIMAS, COLO.

DATE 7-24-1931

NO. 1A2315

ORDER NO. 55184

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH SCHOOL,  
LAS ANIMAS, COLO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

Rush



GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

WOODS FAIR STORE,  
LAS ANIMAS, COLO.

DATE 7-24-1931

NO. 1A2316

ORDER No. 55184

I M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PARADE GROUNDS, U.S.  
VETERANS' HOSPITAL, FORT LYON, NEAR  
LAS ANIMAS, COLO.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

Rush

3  
4



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WOODS FAIR STORE,  
LAS ANIMAS, COLO.

DATE 7-24-1931

NO. 1A2317

ORDER NO. 55184

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ACUTE BUILDING, U.S.  
VETERANS' HOSPITAL, FORT LYON, NEAR  
LAS ANIMAS, COLO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

JUL 28 1931

ADV

*Rush*



65

GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
GARDEN CITY, KANS.

NO. 1A2318

ORDER NO. 55185

DATE 7-24-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) MAIN STREET, GARDEN CITY,  
KANSAS

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

COLORS AS MARKED ON PHOTO.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

JUL 28 1931

ADV

2



6

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

2

F. W. WOOLWORTH CO.,  
GARDEN CITY, KANS.

NO. 1A2319  
ORDER NO. 55185

DATE 7-24-1931

3M. 500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER ORDER

TITLE (IN FULL) BAND STAND, CITY PARK,  
GARDEN CITY, KANSAS.

FRONT NO 2  
IMPRINT NONE

(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION SEE BLDG. LIGHT STUCCO.

BUILDINGS

ROOF

TRIMMINGS

REMARKS REMOVE SHADOWS UNDER LIGHTS.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

JUL 29 1931 ADV



147

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
GARDEN CITY, KANS.

DATE 7-24-1931

NO. 1A2320

ORDER No. 55185

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	HIGH SCHOOL AUDITORIUM, GARDEN CITY, KANSAS.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	LIGHT RED BRICK.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

JUL 28 1931  
ADV

SIGN HERE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
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WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. MOOLWORTH CO.,  
GARDEN CITY, KANS

DATE 7-24-1931

NO. 1A2321

ORDER No. 55185

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) COURT HOUSE, GARDEN  
CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. LIGHT STONE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 28 1931



WE ACKNOWLEDGE WITH THANKS AND ACCURATE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

GENTLEMEN: PER ATTACHED

OF YOUR TOTAL

IT IS ABSOLUTELY

NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
GARDEN CITY, KANS.

NO. 1A2322

ORDER NO. 55185

DATE 7-24-1931

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HOTEL WARREN,  
GARDEN CITY, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. LIGHT BROWN. TAKE OUT WIRES.

ROOF

TRIMMINGS

RETURN PHOTO TO GARDEN CITY  
NEWS, GARDEN CITY, KANS.

ret. 8.14

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 29 1931

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
GARDEN CITY, KANS.

NO. 1A2323  
ORDER NO. 55185

DATE 7-24-1931

3 M 500 GROUP (10) AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	ANIMALS AT FINNUP PARK ZOO AND BUFFALOES IN STATE GAME PRESERVE, GARDEN CITY, KANSAS	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	CUT OFF SOME ON LEFT & RIGHT SIDE FOR BETTER PROPORTION		
ROOF	PUT PHOTO OF BUFFALOES IN PLACE <del>XXXXXX</del> MARKED X		
TRIMMINGS	<i>Large Photo</i> <i>Returned to 8/13/31</i>	RETURN PHOTO TO GARDEN CITY NEWS, GARDEN CITY, KANS.	
PHOTO PROPERTY OF C. T. & CO. CUSTOMER			

COMPLETED

SIGN HERE

ADV

JUL 30 1931



3 1/2

46

2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOL NORTH CO.,  
GARDEN CITY, KANS.

NO. 1A2324

ORDER NO. 55185

DATE 7-24-1931

3 M 500 GROUP (5) AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SWIMMING POOL, GARDEN  
CITY, KANSAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

CHANGE SUBJECT MARKED X AND PUT IN VIEW ATTACHED.

ROOF

RETURN PHOTO TO GARDEN

TRIMMINGS

CITY NEWS, GARDEN CITY, KANS.

ret. 8.14

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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SIGN HERE

AUG 3 1931

ADV



10

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU ON K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
GARDEN CITY, KANS.  
DATE 7-24-1931

NO. 1A2325

ORDER No. 55185

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ST. CATHERINE'S HOSPITAL,  
GARDEN CITY, KANSAS

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS BLDG. LIGHT BUFF BRICK. SHOW CROSS PLAINER.  
ROOF TAKE OUT LADY AND MATTRESSES ON FIRE ESCAPE  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

JUL 29 1931

ADV



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CARLYLE DRUG CO.,  
CARLYLE, ILL.

DATE 7-23-1931

NO. 1A2326

ORDER No. 55194

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL)  
FRANKLIN STREET,  
CARLYLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT PUBLISHED BY KAHLERT  
DRUG STORE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 27 1931

ADV

Rush



A18

3  
x

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
GENTLEMEN: PER ATTACHED OF YOUR TOTAL  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CARLYLE DRUG CO., CARLYLE, ILL. DATE 7-23-1931		NO. 1A2327 ORDER NO. 55194
1 M BLACK & WHITE		
(ALL OF THIS ON THE PICTURE SIDE) PLACE OF TITLE UPPER BORDER TITLE (IN FULL) SUSPENSION BRIDGE OVER KASKASKIA RIVER, CARLYLE, ILL. BUILT IN 1859.		(ALL OF THIS ON THE ADDRESS SIDE) FRONT NO. 1 IMPRINT PUBLISHED BY KAHLERT DRUG STORE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	TAKE OUT POWER WIRES & POLES.	
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
COMPLETED		JUL 27 1931 ADV
SIGN HERE		

Rush



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CARLYLE DRUG CO.,  
CARLYLE, ILL.

DATE 7-23-1931

NO. 1A2328

ORDER NO. 55194

I M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL)  
HIGH SCHOOL,  
CARLYLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT PUBLISHED BY KAHLERT  
DRUG STORE

COLOR DESCRIPTION SEE

BUILDINGS TAKE OUT PHONE POLE & WIRES.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

BY  
COMPLETED

SIGN HERE

JUL 27 1931

ADV

*Rush*



GENTLEMEN--  
 P E R A T T I C E D  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 RECOMMENDATION  
 ETC., AND RETURN  
 IN SIX DAYS WE  
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER WITH YOU. K. THESE TITLES AND COLOR DESCRIPTIONS  
 RECOMMENDATION AFFIXED AT ONCE, IF NOT RETURNED  
 THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
 WE WILL CONSIDER THIS INFORMATION

VERY TRULY  
 CURT TEICH & COMPANY INC.  
 17335-17555 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CARLYLE DRUG CO.,  
CARLYLE, ILL.

NO. 1 A2329

ORDER NO. 55194

DATE 7-23-1931

M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE    UPPER    BORDER

TITLE (IN FULL) SQUARE, CARLYLE, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

IMPRINT PUBLISHED BY KAHLERT  
DRUG STORE

COLOR DESCRIPTION

SEE

## BUILDINGS

ROOF

## TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

# V COMPLETED

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JUL 27 1931

ADV

Rush



1  
2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
IF IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CARLYLE DRUG CO., CARLYLE, ILL. DATE 7-23-1931		NO. 1A2330 ORDER NO. 55194
1 M BLACK & WHITE		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER TITLE (IN FULL) TRUESDAIL HOTEL, CARLYLE, ILL.	FRONT NO. 1 IMPRINT 8XMXXX PUBLISHED BY KAHLERT DRUG STORE  R.M.	
COLOR DESCRIPTION SEE BUILDINGS ROOF TRIMMINGS	REMARKS	
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER		
LV COMPLETED		JUL 27 1931 ADV

*Push*



1/2

YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU MARK THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

CARLYLE DRUG CO.,  
CARLYLE, ILL.,  
DATE 7-23-1931

NO. 1A2331

ORDER NO. 55194

1 M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HUNTERS' HOME,  
CARLYLE, ILL.

FRONT NO 1  
IMPRINT PUBLISHED BY KAHLERT  
DRUG STORE  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

JUL 27 1931

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9



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KUNKEL'S 50 TO \$1.00 STORE,  
WATSEKA, ILL.

DATE 7-23-1931

NO. 1A2332

ORDER NO. 55191

2 M BLUESKY		MAKEOVER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE	UPPER BORDER	FRONT NO. 2
TITLE (IN FULL)	THE WATSEKA THEATRE, WATSEKA, ILL.	IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	FINISH THE TWO EMPTY STORE WINDOWS SO THEY DO NOT LOOK VACANT.	
ROOF		
TRIMMINGS		
COMPLETED		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
COMPLETED		
SIGN HERE		

AUG 31 1931 JUL 28 1931  
730 ADV



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4

NO. 1A2333

ORDER NO. 55193

THE HOBART-HICKS CO.,  
GILMAN, ILL.

DATE 7-23-1931

1 M

BLUESKY

(ALL OF THIS ON THE ADDRESS SIDE)

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SHRINE AT CATHOLIC  
CHURCH, GILMAN, ILL.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

JUL 28 1931

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MADE EXCLUSIVELY FOR STEWART DRUG CO.,  
PAXTON, ILL.

DATE 7-23-1931

NO. 1A2334

ORDER No. 55190

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PAXTON COMMUNITY HOSPITAL,  
PAXTON, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

AUG 17 1931

ADV

SIGN HERE



24

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCURATE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
OTTUMWA, IA.

NO. 1A2335

ORDER NO. 55207

DATE 7-25-1931

K3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WILDWOOD PARK, OTTUMWA,  
IOWA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 28 1931

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
OTTUMWA, IA.

DATE 7-25-1931

NO. 1A2336

ORDER NO. 55207

3M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LAGOON IN MEMORIAL PARK,  
OTTUMWA, IOWA

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 28 1931

ADV



145

2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,

OTTUMWA, IA.

DATE 7-25-1931

NO. 1A2337

ORDER NO. 55207

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ENTERING OTTUMWA, IOWA  
ON STATE HIGHWAY 34

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

JUL 28 1931

ADV



142

2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
OTTUMWA, IOWA

DATE 7-25-1931

3 M 500

AMERICANART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) RIVERVIEW PARK,  
OTTUMWA, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

JUL 29 1931

ADV

SIGN HERE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

EX F.W. WOOLWORTH CO.,  
OTTUMWA, IOWA

DATE 7-25-1931

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CATHOLIC CHURCH,  
OTTUMWA, IOWA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS WHITE BEDFORD STONE. SLATE ROOF.  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

AUG 3 1931

ADV

SIGN HERE

*Curry to [unclear]*



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
OTTUMWA, IOWA

DATE 7-25-1931

NO. 1A2340

ORDER NO. 55207

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HYDRO-ELECTRIC PLANT,  
OTTUMWA, IOWA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

RED. TAKE OUT ~~XXXXX~~ CONSTRUCTION WORKS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 28 1931

ADV



DIAL NO. **IA2341**CUSTOMER **CUSSONS, MAY & CO.,  
RICHMOND, VA.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **55215**DATE **7-25-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**3 1/2 M PC**SIZE **3 1/2 X 5 1/2**STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **NO TITLE.**

(All of this on address side)

FRONT NO. **5**R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

**IMPRINT: PUBLISHED BY THE ASSOCIATION FOR THE PRESERVATION  
OF VIRGINIA ANTIQUITIES, RICHMOND, VA.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16** WIDE **5 3/16** HIGH. SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS \_\_\_\_ FLAT **3** GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.**JUL 30 1931****COMPLETED**

RETURN PHOTOS

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN:-  
BE ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER, AND WE WILL PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY JOHN G. MULCASTER,  
MAKANDA, ILL.

NO. IA2342

ORDER No 55224

DATE 7-27-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) THE TRIPLE GUARDS, STONEFORT  
SECTION, GIANT CITY STATE PARK,  
MAKANDA, ILL.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

JUL 28 1931

ADV

Rush



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
AT ONCE. IF NOT RETURNED  
WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY JOHN G. MULCASTER,  
MAKANDA, ILL.

NO. IA2343

ORDER NO. 55224

DATE 7-27-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WHERE THE LONG, LONG TRAIL IS  
WINDING, FOOT OF OLD STONEFORT BUILT BY  
PRE-HISTORIC MAN, GIANT CITY STATE PARK,  
MAKANDA, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

JUL 28 1931

ADV

SIGN HERE

*Rush*



DIAL NO. **1A 2344** CUSTOMER **EVANGELINE PEPPER & FOOD PRODUCTS, ST. MARTINVILLE, LA.** DATE ENTERED **AUG 10 1931** DEPT. **RETOUCHING** DATE COMPLETED  
ORDER NO. **55235** **PHOTO LITHO**  
DATE **7-27-1931** **COMPOSING**  
**LITHO ART**

6 M PC SIZE **3 1/2 X 5 1/2** STYLE **AMERICAN ART**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **COMPLIMENT OF EVANGELINE PEPPER & FOOD PRODUCTS, ST. MARTINVILLE, LOUISIANA, AND EVANGELINE OAK**

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PUT A PLACARD IN A SUITABLE PLACE ON THE TRUNK OF  
THE TREE WITH THE FOLLOWING READING MATTER: **THE EVANGELINE OAK - THE MOST OFTEN PHOTOGRAPHED TREE IN AMERICA.**  
*in 3 lines*

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

(All of this on address side)  
FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12 **NEG. NO.**  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS **3** FLAT GOOO IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2345

CUSTOMER ~~XX~~ SARANAC HOTEL,  
CHICAGO, ILLINOIS

DATE ENTERED  
AUG 10 1931

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

ORDER NO. 55244

DATE 7-27-1931

12<sup>1</sup>/<sub>2</sub>M PG

SIZE

3<sup>1</sup>/<sub>2</sub> X 5<sup>1</sup>/<sub>2</sub>

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

☒ Submit ☐ Sketch ☐ Layout ☒ Retouched Photo ☐ Wash Drawing. Layout Yes No

MAKE BLDG. SOLID - SIDE VIEW. ELIMINATE ALL BLDGS.  
LEAVE CARP PARKED & TOUCH UP HEDGE. TAKE OUT MAN  
SITTING ON CAR STEP - CAR AND TREE IN LOWER LEFT &  
RIGHT CENTER.

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Fac.

Titles—Red, Blue.

Blue Print, ☒ Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

MAKE BLDG. A BRIGHTER RED THAN ON OLD CARD (# 116993)

COMPLETED

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 INCH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD - NOTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. ☒ OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. IA2346

ORDER NO. 55257

DATE 7-28-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

FRONT NO. 26

TITLE (IN FULL) TOP: "PASEO DE LOS ANGELES"  
OLVERA STREET

IMPRINT SAME AS ABOVE

BOT: LOS ANGELES, CALIFORNIA

PRIVATE NO. BEFORE TITLE: 180

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

JUL 30 1931

ADV

SIGN HERE

*Very Truly  
Curt Teich*

*X*

*X*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

DATE 7-28-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE IN PLATE  
TITLE (IN FULL) SUNKIST ORANGES, THE BOX I  
PROMISED YOU FROM CALIFORNIA  
IN PLATE: (C)  
PRIVATE NO. BEFORE TITLE: 544

FRONT NO. 26  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS AS PER TISSUE ATTACHED.  
ROOF < CARD  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

NO. IA2347

ORDER NO. 55257

Used for  
1A-HR-410

1931 JUL 28



GENTLEMEN,  
 PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

KENTUCKY STATE PARK COMMISSION,  
FRANKFORT, KY.

NO. **IA2348**

ORDER NO. 55227

DATE 7-27-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	LOWER BORDER
1	1
2	2
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97	97
98	98
99	99
100	100

TITLE (IN FULL) LINCOLN, THE PRESIDENT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT PUBLISHED BY L.F.MATTINGLY,  
LEXINGTON, KY.

### COLOR DESCRIPTION

SEE

REMARKS

THE FLAG IS NOT A BRIGHT COLOR, IT IS AN OLD SILK FLAG & THE COLORS ARE SUPPOSED TO BE DELICATE. THE BALUSTRADE IN FRONT OF LINCOLN'S KNEES IS TO BE STONE GREY, AND MAKE THE ~~CLOTH~~ CLOTHES OF OLD BROADCLOTH, THE TIE BLACK & DON'T FORGET TO WORK IN THE WATCH-CHAIN, WHICH IS GOLD. PUT A GOOD DEAL OF COLOR IN LINCOLN'S HANDS, ALSO HIS FACE. HIS HAIR & BEARD ARE BLACK, AS ARE HIS EYE-BROWS. THE PAPER THAT HE HOLDS IN HIS HAND IS AN OFFICIAL ~~DOCUMENT~~ DOCUMENT WITH A SEAL ON SAME.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

**AUG 10 1931**

ADV



51.

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE BRAUN ART PUBLISHING CO.,  
CLEVELAND, OHIO

NO. 1A2349

ORDER NO. 55268

DATE 7-28-1931

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) VISTA VIEW SEVERANCE HALL,  
CLEVELAND'S HOUSE OF MUSIC, CLEVELAND,  
OHIO  
IN PLATE: (C)  
PRIVATE NO. BEFORE TITLE: 65

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 24

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LIGHT STONE ALL OVER, STEPS, RAILINGS AND ALL. BRONZE DOORS, GREEN WINDOW  
FRAMES. LIGHT STONE WALL AROUND YARD. DARK BRONZE LAMP POSTS. GREEN LAWN  
ON YARD. REMOVE DIRT & SHOW GREEN TERRACED LAWN ON LEFT CENTER NEXT TO  
BLDG. GREEN FOLIAGE, NO YELLOW COLOR. GREEN LAWN BETWEEN WALK & STREET.

Photo E-30v

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

AUG 3 1931

AUG 3 1931

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER A  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY R.H.WOOTEN,  
MILLEDGEVILLE, GA.

NO. 1A2350

ORDER NO. 55267

DATE 7-28-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ATKINSON HALL, GEORGIA STATE  
COLLEGE FOR WOMEN, MILLEDGEVILLE, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

AUG 3 1931

*[Handwritten signature and large X mark]*



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY R.H.WOOTEN,  
MILLEDGEVILLE, GA.

NO. 1A2351

ORDER NO. 55267

DATE 7-28-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MILLER BELL HALL, GEORGIA STATE  
COLLEGE FOR WOMEN, MILLEDGEVILLE, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

AUG 3 1931

Very  
Rush



DIAL NO. **IA2352**

CUSTOMER

**HOTEL PACKARD,  
HABANA, CUBA**

DATE ENTERED

**AUG 10 1931**

DEPT.

DATE COMPLETED

ORDER NO. **55275**DATE **7-28-1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**25 M****PC**

SIZE

**3 1/2 X 5 1/2**

STYLE

**PHOTOCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center, Border *In sky* Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL PACKARD AND PRADO BOULEVARD.  
NATIONAL CAPITOL IN THE BACKGROUND**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

**MAKE A VERTICAL CARD**

(All of this on address side)

FRONT NO. **93**R. M. ☒ Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

**IMPRINT: PUBLICADO POR A.E. TRUJILLO, APTDO. 1634,****HABANA, CUBA. MADE IN U.S.A.**

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

NEG. NO.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR AS PER DRAWING ATTACHED. SKY COLOR: YOUR SPECIAL  
ATTENTION IS WANTED ON THIS, AND CUSTOMER WOULD LIKE AN  
BLUE AT TOP AND ROSE AT BOTTOM, ON THE LINES OF THE CARD  
OF THE HOTEL PARKVIEW ATTACHED. GENERAL COLORING SHOULD  
BE ON THE FASHION OF THIS SAME CARD, WHICH WAS MADE IN  
SWITZERLAND.

**COMPLETED****FOREIGN**Watch **FLAGS** andall **DETAILS***return colored photo*

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ INTENSE \_\_\_\_ HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.SIZE **3 1/2 X 5 1/2** HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. IA2353

ORDER NO. 55279

DATE 7-29-1931

12<sup>M</sup>

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO 56

TITLE (IN FULL) MOUNTAIN LAKE AS SEEN FROM TOP  
OF THE SINGING TOWER, LAKE WALES, FLA.

IMPRINT N SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: ST32

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

ALSO USED IN FOLDER

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

AUG 6 1931

ADV



DIAL NO. IA2354

ORDER NO. 55285

DATE 7-29-1931

CUSTOMER PUBLISHED BY WILLIAM A. WEISEDAC CO. ENTERED  
BEDFORD, PA.,

AUG 6 1931

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NEW HOFFMAN HOTEL, BEDFORD, PA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PUT ONE WHITE LAMP GLOBE ON EACH POST.

COMPLETED

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

LIGHT BUFF STUCCO WITH RED BRICK COLUMNS. WHITE PORCH  
COLUMNS & CORNICE & WINDOW FRAMES. GREEN ROOF. GRAY  
POSTS ALONG WALK.

SIGN ON LEFT DARK WITH WHITE & RED SHADED LETTERS. GREEN  
TOP & BOTTOM SIGNS ON LEFT. GREEN LAWN & SHRUBBERY.  
OAK DOORS.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print. Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3/16 X 5 3/16

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITHEIN CLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

R.S. MARKWELL BOOK STORE,  
HAYS, KANSAS

NO. 1A2355

ORDER No. 55290

DATE 7-30-1931

1 M

BLACK & WHITE

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	UPPER BORDER	FRONT No	2
TITLE (IN FULL)	MAIN STREET, HAYS, KANSAS	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

AUG 4 1931

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
K. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

R.S. MARKWELL BOOK STORE,  
HAYS, KANSAS

NO. 1A2356

ORDER NO. 55290

DATE 7-30-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) ST. ANTHONY HOSPITAL,  
HAYS, KANSAS

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

*Photograph 1460*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

IV  
COMPLETED

SIGN HERE

AUG 4 1931

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY

CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

R.S. MARKWELL BOOK STORE,  
HAYS, KANSAS

NDA2357

ORDER No. 55290

DATE 7-30-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

TITLE (IN FULL) SCIENCE BUILDING, FORT HAYS KANSAS

IMPRINT NONE

STATE COLLEGE, HAYS, KANSAS

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

AUG 4 1931

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED MEMORANDUM OF YOUR TOTAL SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

R.S. MARKWELL BOOK STORE,  
HAYS, KANSAS

NO. IA2358

ORDER No. 55290

DATE 7-30-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE      UPPER BORDER

TITLE (IN FULL) OLD FORT HAYS,  
HAYS, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT **NONE**

COLOR DESCRIPTION

SEE

TAKE OUT LADDER, POSTS & WIRES. REMOVE BENCHES & RADIO AERIAL

REMARKS

## BUILDINGS

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

**AUG 5 1931**

ADV



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS MEMORANDUM  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

H.W. OSHANT & SON,  
HAYS, KANSAS

NO 1A2359

ORDER No. 55292

DATE 7-30-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LILY POND AND FOUNTAIN,  
FORT HAYS KANSAS STATE COLLEGE, HAYS,  
KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

AUG 5 1931

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THE NEFF NOVELTY CO.,  
CUMBERLAND, MD.

NO. 1A2360

ORDER No. 55288

DATE 7-30-1931

12 1/2 M.

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) NATIONAL HIGHWAY (U.S.40)  
THRU SOMERFIELD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER SLIP ATTACHED TO PHOTO.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

AUG 10 1931

ADV



DIAL NO. 1A2361

ORDER NO. 55297

DATE 7-30-1931

CUSTOMER PALACE HOTEL,  
UKIAH, CALIF.

DATE ENTERED

AUG 10 1931

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full PALACE HOTEL, UKIAH, CALIF.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LYNCH DRUG CO.,  
LARNED, KANS.

NO. IA2362

ORDER NO. 55307

DATE 7-31-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LARNED STATE HOSPITAL,  
LARNED, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS RED BLDGS., RED ROOFS.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER  
COMPLETED  
LV

SIGN HERE

AUG 5 1931

ADV



15  
2846

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LYNCH DRUG CO.,  
LARNED, KANSAS

NO. IA2363

ORDER NO. 55307

DATE 7-31-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BROADWAY,  
LARNED, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LEFT: 1) BROWN, 3) BVFF 4) GRAY

ROOF

RIGHT: 2) RED

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

AUG 5 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

LYNCH DRUG CO.,  
LARNED, KANS.

DATE 7-31-1931

NO. IA2364

ORDER No. 55308

1M

BLUESKY  
XXXXXXXXXX

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PAWNEE CREEK, LARNED, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

AUG 5 1931

ADV

SIGN HERE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR TOTAL ORDER HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LYNCH DRUG CO.,  
LARNED, KANS.

NO. 1A2365

ORDER NO. 55308

DATE 7-31-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) PAWNEE CO. COURT HOUSE,  
LARNED, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

TAKE OUT LETTERING

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

AUG 4 1931

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RETURN OF YOUR ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LYNCH DRUG CO.,  
LARNED, KANSAS

NO. 1A2366

ORDER NO. 55308

DATE 7-31-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CITY AUDITORIUM, ~~LARNED~~  
LARNED, KANSAS

FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS TAKE OUT LETTERING  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

AUG 4 1931

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE.  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

LYNCH DRUG CO.,  
LARNED, KANSAS

NO. IA2367

ORDER NO. 55308

DATE 7-31-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) MONUMENT AND PAVILION ON PAWNEE

IMPRINT NONE

EXETER ROCK NEAR LARNED, KANSAS

COLOR DESCRIPTION

SEE

REMARKS

TAKE OUT LETTERING. TAKE OUT LAMP POST.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

AUG 5 1931

ADV

SIGN HERE



42/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HAZLETON NEWS AGENCY,  
HAZLETON, PA.

NO. IA2368

ORDER NO. 55537

DATE 8-20-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) AMERICAN BANK AND TRUST CO.,  
HAZLETON, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

REMOVE WIRES, POLES & STREET CAR ON RIGHT. REMOVE BLURRED PEOPLE.  
ALL WINDOWS & TO APPEAR CLOSED.

LIGHT GRAY STONE ALL OVER. BRONZE WINDOW CASINGS & SASH. BRASS DOORS.

RED LETTERS ON SIGN OVER ENTRANCE. ON LEFT: BLDG. BROWN. ON RIGHT: BLDG.

GRAY.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

ADV



DIAL NO. IA2369

ORDER NO. 55312

DATE 7-31-1931

CUSTOMER PUBLISHED BY HAZLETON NEWS AGENCY,  
HAZLETON, PA.

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

AUG 10 1931

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SCRAFFORDS, CAFE-RESTAURANT AT INTERSECTION  
BETWEEN TAMAUQUA, MAHANOY CITY AND HAZLETON, PA.

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

DRAW AWNING ON TOP LEFT DORMER WINDOW LIKE ON RIGHT  
TOP DORMER WINDOW. PUT IN AWNING LOOKING TO LEFT OF  
PICTURE WHICH IS DRAWN UP. FIX UP ~~XX~~ WRINKLED LOOKING  
AWNING ON FRONT RIGHT. TAKE OUT WHEEL-BARROW STANDING  
AT CHIMNEY REAR RIGHT OF PICTURE.  
REMOVE WIRES & POLE & GAS PUMP & CHIMNEY ON LEFT ~~XXXX~~  
EDGE.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. WHITE, DARK RED ROOF ON TOP & PORCHES. DARK GREEN  
CORNICE & BASE & STEPS & WINDOW FRAMES. WHITE SASH. GREEN  
DOORS WITH WHITE PANELS. WHITE POSTS AROUND PORCH BASE.  
BROWN & DARK GREEN STRIPED AWNINGS WITH BUFF MARROW  
STRIP BETWEEN LARGE STRIPES. REAR RIGHT END OF BLDG.  
DARK RED BRICK. RED BRICK CHIMNEYS. DARK GRAY DRIVE ~~AROUND~~  
AROUND BLDG. GREEN SHRUBBERY & PINE TREES NEXT TO BLDG.  
GREEN LAWN & HEDGE IN FOREGROUND.

COMPLETED

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print. Handcolor, Black & White Proof.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH. SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2370

CUSTOMER HOTEL PLAZA,  
CHATTANOOGA, TENN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55321

DATE 8-3-1931

AUG 11 1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 1/2 M

PC

SIZE

3 1/2 X 5 1/2

GROUP (3)

STYLE PHOTOCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Follow Layout

Title in full HOTEL PLAZA

MODERN - FIREPROOF

(ETC. AS PER LAYOUT) CHATTANOOGA, TENN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

AS PER COPY ATTACHED

(All of this on address side)

FRONT NO. 127

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: HARRY G. BROWN - BOX 1695 - STA. A., CHATTANOOGA, TENNESSEE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER COPY & HAND COLORED PHOTO ATTACHED.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 1/2 X 5 1/2 HIGH. SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2371

CUSTOMER E.W. LOGAN,  
SYRACUSE, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55320

AUG 10 1931

DATE 8-3-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M PG

SIZE 3 1/2 X 5 1/2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

TAKE OUT WATER & DEBRIS THAT IS AROUND THE BLDG.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

SIZE WIDE HIGH SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. **IA2372**

CUSTOMER PUBLISHED BY **H.T. WHITE & COMPANY,** ENTERED  
**PHILADELPHIA**

DEPT. DATE COMPLETED

ORDER NO. **55335**

DATE **8-3-1931**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

SEP 9 1931  
AUG 13 1931

**12 1/2** M **FC** SIZE **3 1/2 X 5 1/2** STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **HOTEL ~~WALN~~ WALNUT PARK PLAZA, WALNUT AT 63RD STREET,  
PHILADELPHIA**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: **SAME AS ABOVE**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER .

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE **3 3/16** WIDE **5** HIGH **3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

*Plays to be smaller.*  
COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COMPLETED

RETURN PHOTO

*Photo returned to customer 10/31/31*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

*05-4-90*



DIAL NO. **IA2373**

ORDER NO. **55335**

DATE **8-3-1931**

CUSTOMER PUBLISHED BY **H.T. WHITE & COMPANY**,  
PHILADELPHIA

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**AUG 17 1931**

**0.85**

**12 1/2** M **FC** SIZE **3 1/2 X 5 1/2**

STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **LOBBY - HOTEL WALNUT PARK PLAZA,  
WALNUT AT 63RD STREET, PHILADELPHIA**

(All of this on address side)

FRONT NO. **5** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
**IMPRINT: SAME AS ABOVE**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

*see colored tissue  
Photo returned to customer 10/31/31*

RETURN PHOTO

**COMPLETED**

SIZE **3 3/16** WIDE **5 3/16** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 1A2374

ORDER NO. 55335

DATE 8-3-1931

CUSTOMER

PUBLISHED BY H.T. WHITE & DATE ENTERED  
COMPANY, PHILADELPHIA

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

AUG 17 1931

12 1/2

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full MAIN DINING ROOM, HOTEL WALNUT PARK PLAZA,  
WALNUT AT 63RD STREET, PHILADELPHIA

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

see colored. Print

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

RETURN PHOTO

Photo returned to customer 10/31/31

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



51

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED MEMORANDUM OF YOUR TOTAL SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HALL DRUG CO.,  
OAKLEY, KANSAS

NO. IA2375

ORDER NO. 55382

DATE 8-7-1931

1 M		BLACK & WHITE	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO	2
TITLE (IN FULL)	MAIN STREET, OAKLEY, KANSAS	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

AUG 10 1931

ADV

3  
4



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HA.. DRUG CO.,  
OAKLEY, KANSAS

1  
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NO. IA2376

ORDER No. 55382

DATE 8-7-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) LOGAN COUNTY WAR MEMORIAL,

IMPRINT NONE

CITY PARK, OAKLEY, KANSAS

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

AUG 10 1931

ADV



**YOUR ORDER AS  
MEMORANDUM**

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HALL DRUG CO.,  
OAKLEY, KANSAS

DATE 8-7-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

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TITLE (IN FULL) HIGH SCHOOL, OAKLEY, KANSAS

NO. IA2377

ORDER No. 55382

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT **NONE**

COLOR DESCRIPTION	SEE
-------------------	-----

BUILDINGS

ROOF

## TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

AUG 17 1931

ADV



5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HALL DRUG CO.,  
OAKLEY, KANSAS

NO. 1A2378

ORDER NO. 55382

DATE 8-7-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) M.E. CHURCH, OAKLEY, KANSAS

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

AUG 10 1931

ADV

3/4



DIAL NO. IA2379

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55356

DATE 8-4-1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 1/2 M

PC SIZE

3 1/2 X 5 1/2

STYLE

ARTCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full ~~TOP: FRANCISCAN MONASTERY, WASHINGTON, D.C.~~

TOP: FRANCISCAN MONASTERY, WASHINGTON, D.C.

BOT: ST. CECILIA CHAPEL

RIGHT

RETOUCHING DEPARTMENT

Submit Sketch Layout Retouched Photo Wash Drawing Layout Yes No

ELIMINATE REFLECTION IN GLASS ABOVE STATUE AND SHADOW  
OF PILASTER AT LEFT AS MARKED WITH A X ON BACK OF PHOTO.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR SAME AS 81993. NEW ELECTRIC FIXTURES IN THE  
ARCH. SUSPENDED FROM THE CEILING ARE BRONZE.

COMPLETED

SEP 24 1931

(All of this on address side)

FRONT NO. SPECIAL

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample  
IMPRINT: COPYRIGHT COMMISSARIAT OF THE HOLY LAND  
(AT BOTTOM OF MESSAGE SPACE.)

PHOTO LITHO

BINDING MARGIN ON ALL! Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day
Negatives	Stripping	To Size	Print	Position	Color	

Extra	Extra	Strip	Double	Reverse	Reverse	Ben Day
Negatives	Stripping	To Size	Print	Position	Color	

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED - WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LANTRIP DRUG CO.,  
JASPER, ALA.

NO. IA2380

ORDER NO. 55354

DATE 8-5-1931

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WALKER COUNTY HIGH SCHOOL,  
JASPER, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

BLDG. TAN BRICK, WHITE TRIM.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

AUG 10 1931

ADV



DIAL NO. **IA2381** CUSTOMER **CURT TEICH & CO.,** DATE ENTERED DEPT. DATE COMPLETED  
**CHICAGO, ILL.**  
ORDER NO. **55358** RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART  
DATE **8-4-1931**

**6** M **DOUBLE FC** SIZE **5½ X 7** STYLE **AMERICAN ART**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full **POST CARD AND FOLDER DISPLAY ~~STAND~~ RACK**

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

(All of this on address side)  
FRONT NO. **BLANK** R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
**SEND TO GORDON FOR IMPRINTING ENTIRE FRONT IN BLACK**

PHOTO LITHO  
Rephoto  
\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 **NEG.NO.**  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof

ENGRAVING DEPARTMENT  
\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day  
ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIONETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



**YOUR ORDER AS  
MEMORANDUM**

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COLLEGE BOOKSTORE,  
COLUMBUS, MISS.

NO. IA2382

ORDER NO. 55368

DATE 8-5-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	UPPER BORDER
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87	88
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99	100

TITLE (IN FULL) WHITFIELD AUDITORIUM, M.S.C.W.,  
COLUMBUS, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

BLDG. RED BRICK, WHITE TRIM. RED STRIPED AWNINGS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

AUG 13 1931

ADV

Part in 6A-259



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COLLEGE BOOKSTORE,  
COLUMBUS, MISS.

NO. IA2383

ORDER No. 55368

DATE 8-5-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No. 1

TITLE (IN FULL) PHYSICAL EDUCATION BUILDING,  
M.S.C.W., COLUMBUS, MISS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK BLDG., WHITE TRIM. DARK BROWN DOORS.

ROOF

MAKE HORIZONTAL CARD.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO - CUSTOMER

COMPLETED

AUG 10 1931

ADV

SIGN HERE

Photo in 6A-258



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COLLEGE BOOKSTORE,  
COLUMBUS, MISS.

NO. IA2384

ORDER NO. 55368

DATE 8-5-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) JUNIOR-SENIOR DINING HALL AND  
PEYTON HALL, M.S.C.W., COLUMBUS, MISS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK, WHITE TRIM BLDG. RED TILE ROOF.

ROOF

MAKE HORIZONTAL CARD

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

AUG 10 1931

ADV



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY COLLEGE BOOKSTORE,  
COLUMBUS, MISS.

NO. 1A2385

ORDER No. 55368

DATE 8-5-1931

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) JOHN C. FANT MEMORIAL LIBRARY,  
M.S.C.W., COLUMBUS, MISS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

RED BRICK BLDG., WHITE TRIM.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

AUG 10 1931

ADV



GENERAL MEN: 100

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED

IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N. C.

NO. IA2386

ORDER NO. 55371

DATE 8-5-1931

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WILEY MEMORIAL BUILDING,  
OLSTON ORPHANAGE, GREENEVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT **SAME** AS ABOVE

NO C.T. TRADEMARK ON FRONT

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

## TRIMMINGS

RED BRICK BLDG. WITH WHITE TRIM. USE OWN JUDGEMENT FOR COLOR OF ROOF.

REMARKS

RETURN PHOTO

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

# COMPLETED

SIGN HERE

**AUG 10 1931**

ADV



DIAL NO. 1A2387

ORDER NO. 55373

DATE 8-5-1931

CUSTOMER PUBLISHED BY ASHEVILLE POST CARD CO.  
ASHEVILLE, N.C.

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

AUG 10 1931

6 M PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full CASA BLANCA HOTEL, HOLLYWOOD, FLA.

PRIVATE NO. BEFORE TITLE: H-30

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panormatje, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. WHITE STUCCO. AWNINGS DEEP GOLD AND DARK GREEN.  
LETTERS BLACK. ROOF REDDISH BROWN TILE. SIGN BLACK WITH  
WHITE LETTERS.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - MONETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. IA2388

CUSTOMER ILLINOIS CENTRAL RY.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 55374

AUG 6 1931

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 8-5-1931

6 M

PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ILLINOIS CENTRAL HOSPITAL, CHICAGO, ILL.

(All of this on address side)

FRONT NO. 52 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT POLES & WIRES.

*Make duplicate cut*

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BRICK RUDDY COLOR. COLORS VARY FROM LIGHT PINK TO A VERY DARK BROWN, FROM LIGHTED SHADE BRICK SHOW ON EXTERIOR VIEW OF HOTEL ON CARD NO. 2287-29 TO DARKEST SHADE. ~~XXX~~ STONE TRIMMING, BUFF-BEDFORD WHITE. WINDOW FRAMES WHITE BORDER. WINDOW FRAME PANES CREAM COLOR. IVY, SHRUBBERY, ETC. GREEN. IRON RAILING BLACK.

**DEADLINE**

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLID.  
FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.



15  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

DATE 8-6-1931

NO. 1A2389

ORDER NO. 55379

12 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) ROGER-SMITH HOTEL, STAMFORD,  
CONN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 102

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE  
USE PHOTO NO. 933-29.

SEE SLIP AND CARDS ATTACHED.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

AUG 12 1931

ADV

SIGN HERE

2 1/2



2  
9

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

SAYERS' PHARMACY,  
REYNOLDSVILLE, PA.

NO. IA2390

ORDER NO. 55384

DATE 8-7-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	REYNOLDSVILLE PUBLIC SCHOOL, REYNOLDSVILLE, PA.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	BUFF BRICK, SLATE ROOF, CONCRETE STEPS.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

AUG 12 1931

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SAYERS' CHARYACM,  
REYNOLDSVILLE, PA.

NO. 1A2391

ORDER No. 55384

DATE 8-7-1931

31 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) DR. J.C.SAYERS RESIDENCE,  
REYNOLDSVILLE, PA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK HOUSE TRIMMED IN WHITE WOODWORT WITH GRAY STONE PORCH.  
CONCRETE STEPS AND SIDEWALK. SLATE ROOF. LAWN CHAIR OF CANVAS STRIPED  
IN BRIGHT RED, ORANGE & GREEN. ADJOINING HOUSE RED BRICK WITH WHITE  
WOODWORK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

AUG 12 1931



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SAYERS' PHARMACY,  
REYNOLDSVILLE, PA.

NO. IA2392

ORDER NO. 55384

DATE 8-7-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LAKES-TO-SEA HIGHWAY WEST,  
REYNOLDSVILLE, PA.

FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PENZOIL SIGN ORANGE-YELLOW WITH RED NEON TUBES. BING-STOKE CO. GRAY  
STONE, GREEN WOODWORK. OPPOSITE BING-STOKE BLDG: 1 & 2 RED BRICK BLDGS. 3 GR  
GRAY STONE, 4 RED BRICK, 5 BUFF BRICK. 6 GRAY FRAME BLDG. 7 RED BRICK,  
8 GRAY STONE, 9 SUCCESSION OF RED BRICK IN VARYING SHADES ON DOWN TO LARGE  
WHITE CONCRETE GARAGE WITH RED BRICK THEREAFTER.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

AUG 12 1931

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCENT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SAYERS' PHARMACY,  
REYNOLDSVILLE, PA.

NO. 1A2393

ORDER NO. 55384

DATE 8-7-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) RESIDENCE OF J.W.HUNTER,  
REYNOLDSVILLE, PA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

RED BRICK BUILDING WITH WOODWORK IN WHITE. STEPS AND STONE WORK IN GRAY.  
ADJOINING HOUSE TAN TRIMMED IN WHITE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

AUG 12 1931

ADV

2 1/2

10.



1051  
A4

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SAYERS' PHARMACY,  
REYNOLDSVILLE, PA.

NO. 1A2394

ORDER NO. 55384

DATE 8-7-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

2

TITLE (IN FULL)

THE E.W. HUNTER XXY RESIDENCE,  
REYNOLDSVILLE, PA.

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK RED BRICK TRIMMED IN WHITE WOODWORK. SLATE ROOF.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

AUG 10 1931



6

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SAYERS' PHARMACY,  
REYNOLDSVILLE, PA.

NO. 1A2395  
ORDER NO. 55384

DATE 8-7-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

2

TITLE (IN FULL)

THE REYNOLDSVILLE SILK MILL,  
REYNOLDSVILLE, PA.

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK BUILDING, BUFF BRICK SMOKESTACK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

ADV

AUG 11 1931

3



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC. ARE ABSOLUTELY NECESSARY THAT YOU O. K. THE AFFIXES AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SAYERS' PHARMACY,  
REYNOLDSVILLE, PA.

NO. IA2396

ORDER NO. 55384

DATE 8-7-1931

3½ M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) FIRST METHODIST EPISCOPAL  
CHURCH, REYNOLDSVILLE, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BROWN STONE BUILDING, BROWN STEPS, DARK BROWN WOODWORK.

ROOF

REMOVE WHITE BLDG. FROM BACKGROUND, ALSO STREET LIGHT & WIRES.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

AUG 11 1931

ADV



64

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

SAYERS' PHARMACY,  
REYNOLDSVILLE, PA.

NO IA2397

ORDER NO. 55384

DATE 8-7-1931

3 1/2 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	2
TITLE (IN FULL)	THE J.S.HAMMOND RESIDENCE, REYNOLDSVILLE, PA.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	YELLOW-TAN WOOD, WHITE TRIM, SLATE ROOF, GRAY STONE.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

AUG 11 1931

ADV

2 1/2



44

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SAYERS' PHARMACY,  
REYNOLDSVILLE, PA.

DATE 8-7-1931

NO. IA2398

ORDER NO. 55384

3 1/2 M		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO	2
TITLE (IN FULL)	IMPERIAL HOTEL, REYNOLDSVILLE, PA.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	BUFF BRICK WITH GRAY STONE TRIM. AWNINGS IN ORANGE & BROWN ALTERNATING STRIPES: GARAGE IN REAR RED BRICK, RED BRICK SIDEWALK, CONCRETE STREET. SIGN	THE IMPERIAL 1896 IS GREEN.	
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
**COMPLETED**

SIGN HERE

AUG 12 1931

ADV

22



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

SAYERS' PHARMACY,  
REYNOLDSVILLE, PA.

NO. IA2399

ORDER NO. 55384

DATE 8-7-1931

31M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) ST. MARY'S CATHOLIC CHURCH AND  
PARSONAGE, REYNOLDSVILLE, PA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BOTH BLDGS. RED BRICK TRIMMED WITH GRAY STONE & WHITE WOODWORK.

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

AUG 11 1931

ADV